



Chilview User Manual

Version **V36 (2.2.36)** — complete seller guide: on-page panel (prices, Catalog, listing tools), Keyword Niche Summary, Hunt / Moat, popup Tracker, Niche Hunt, Hunt Board, Profit, Black Box, Sellers, Wholesale, Today's Deals, trial, and Founder. For Amazon FBA sellers on **Chrome** or **Brave**.

V36 · 2.2.36

Chrome + Brave

Privacy-safe

Ayaat light · Chilview dark

- Tracker / Niche Hunt (teal)
- Actions & Open listing (blue)
- Hunt / Watching / live (green)
- Caution / Moat / Need quote (amber)
- Remove / High Risk / decline (orange-red)
- PRO / Competition Index (purple)

Official links

- Install: [Chrome Web Store · Chilview](#)
- Site: getchilview.com · Support: [/support](#) · Privacy: [/privacy](#)

Version note. This book matches **Chilview V36 (2.2.36)**. The live Chrome Web Store package may still be **V35 (2.2.35)** until V36 is uploaded and Google approves it. If your popup version is 2.2.35, you will not see Catalog, listing tools, Today's Deals, wishlist import, or hover preview yet.

What's new in V36 (how to use it). After FBA on a product page, keep scrolling: **Listing quality** → **Catalog** → **Listing keywords** (Analyze, Reverse ASIN, Check searches, Draft copy). On Amazon search, hover a product for a price peek. Open a wishlist or **Today's Deals** and use **Track visible**. Catalog shows captures Chilview already saved for that ASIN — blank means it was never shown or never stored.

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1. Install, pin, and browsers

- 1 Open the Chrome Web Store listing and click **Add to Chrome** (or Add to Brave): [Chilview on Chrome Web Store](#)
- 2 Click the puzzle-piece Extensions icon → pin **Chilview** so it stays on the toolbar.
- 3 Click the Chilview icon. You should see brand **Chilview** and subtitle **Price history**.
- 4 Open an Amazon **product detail page** (a URL with `/dp/` and a 10-character ASIN).

Chrome and Brave only. Edge, Opera, and Vivaldi are blocked on purpose. Use Chrome or Brave on the same listing.

If the popup says **Open an Amazon product page**, you are on Home, Cart, or a search-only tab. Open a product ASIN page.

2. Where Chilview appears

Surface	How to open	What you get
Toolbar popup	Chilview icon on the toolbar	Tracker, Niche Hunt (labeled Profit until renamed), Black Box, Sellers, PRO, trial / Founder, optional Wholesale mode
Product page panel	Any Amazon PDP (/dp/ASIN)	Price, Price Trend, Cross-Marketplace, Buy Box, Review Insights, FBA, Listing quality, Catalog, Listing keywords, variations, gating
Keyword search (SERP)	Amazon search /s?k=...	KEYWORD NICHE SUMMARY dashboard + Hunt / Moat cards on each listing
Seller storefront	URL with /sp?seller=	Track This Seller · catalog in the Sellers tab
Wishlist / Lists	Amazon Lists hub, then a list that shows products	Bar under the header · Track visible saves those ASINs
Today's Deals	/gp/goldbox or Amazon's Deals page	Visible deal cards, badges, Ends in · Track visible · Copy ASINs

3. Your first 10 minutes

- 1 Go to amazon.com (or your marketplace) and open one product you already know.
- 2 Wait for the Chilview panel on the page (next chapter). Reload the tab once if it is missing.
- 3 Click the Chilview icon. Tracker should show the same title, ASIN, and price.
- 4 In Tracker, enter a target below today's price → **Save**. The button becomes **Remove**.
- 5 Open popup **Niche Hunt** → **Board** → **Save to Hunt Board** (this is not a price alert).
- 6 In Amazon's search box, type a keyword (example: *bamboo charcoal pee pad*) and open the results page. Scroll until **KEYWORD NICHE SUMMARY** appears. That is your niche dashboard.
- 7 Read How Hunt works, then tap **Hunt only** so listing cards with demand + under 150 reviews stay visible.
- 8 Back on a product page, scroll past FBA to **Listing quality** and **Catalog**. Then type a target search in **Listing keywords** and click **Analyze**.
- 9 Optional: Amazon → Today's Deals. Use **Track visible** or **Copy ASINs** on the Chilview deals bar.

Currency and history stay on the marketplace you are viewing. Research amazon.sa on amazon.sa, not on amazon.com.

4. On-page product panel (start here)

Open any Amazon product URL with `/dp/` and a 10-character ASIN. Chilview injects this panel in a Shadow DOM so Amazon's CSS cannot restyle it. Scroll the panel top → bottom: prices → cross-market → chart → reviews → variations → FBA → **Listing quality** → **Catalog** → **Listing keywords**. More popup and Keyword Niche screenshots appear later in this book.

If the panel is missing: confirm you are on Chrome or Brave, pin Chilview, reload the PDP once. Search pages use Keyword Niche Summary instead (later chapter).

4.1 Header, category gating, and the 90-day price board

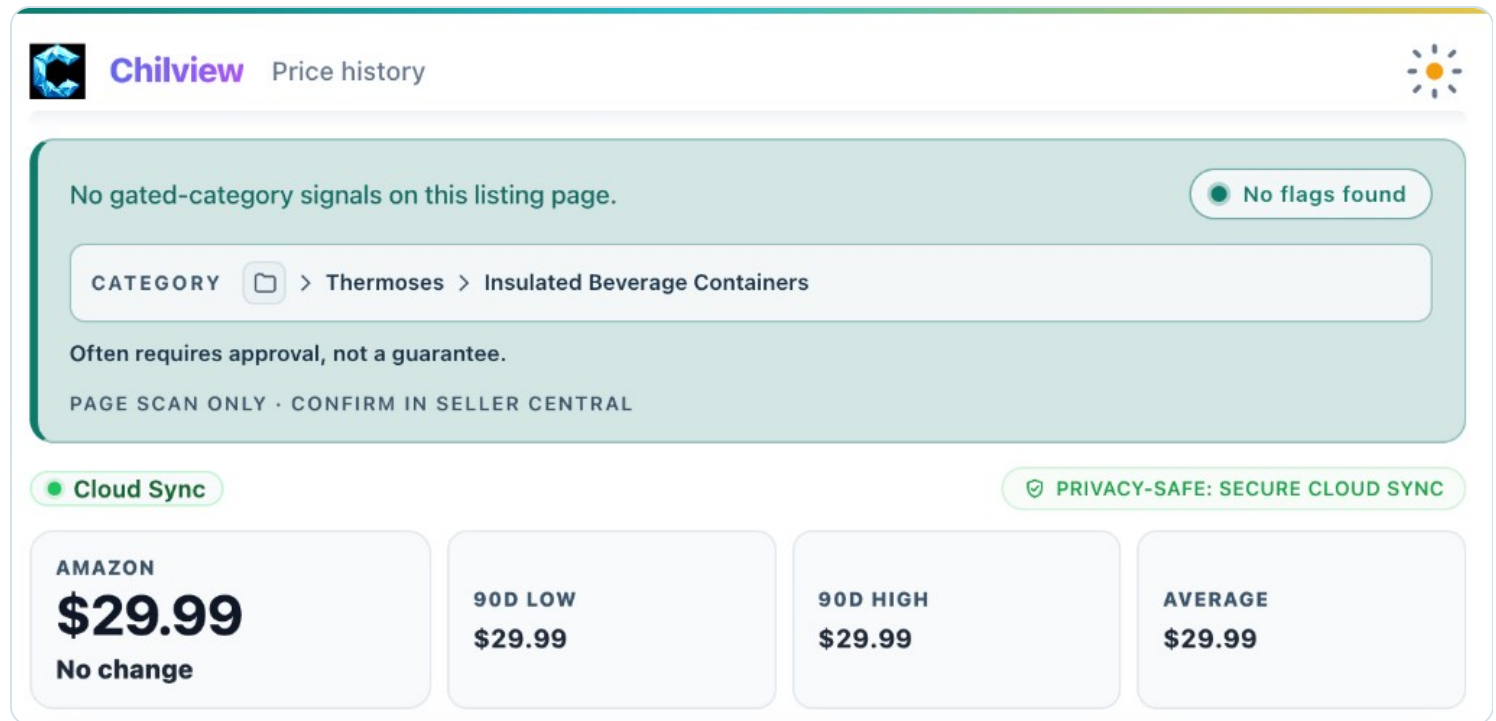


Figure 1 · Top of the product panel: brand, gating scan, Cloud Sync, then Amazon / 90d low / 90d high / Average.

What this image is. The first thing you see on a listing.

- **Chilview · Price history** + sun icon (Ayaat light ↔ Chilview dark).
- Green gating box: **No gated-category signals on this listing page** and pill **No flags found**.
- Category path example: Category → Thermoses → Insulated Beverage Containers.
- Disclaimer on the scan: **Often requires approval, not a guarantee · PAGE SCAN ONLY · CONFIRM IN SELLER CENTRAL**.
- **Cloud Sync** (green) and **Privacy-Safe: Secure Cloud Sync**.
- Four price tiles: Amazon **\$29.99** · No change · 90d low / high / Average all **\$29.99** in this capture.

Why this helps product research. You learn two things before you source: (1) whether the *page* looks ungated — still confirm in Seller Central; (2) whether the price is stable. Matching low / high / average can mean a firm floor *or* that Chilview has only a few visits stored. Return to the ASIN so history can grow.

“No flags found” is not a license to sell. Restricted brands, hazmat, and approval still live in Seller Central.

4.2 Cross-Marketplace Pricing

CROSS-MARKETPLACE PRICING			
11 PRICED9 VERIFY3 NOT LISTED			
MARKETPLACE	PRICE	STATUS	VS HERE
 United Arab Emirates (Amazon.ae)	AED 128	In stock	Compare natively
 Australia (Amazon.com.au)	A\$4,909	In stock	Compare natively
 Belgium (Amazon.com.be)	€36.99	In stock	Compare natively
 Germany (Amazon.de)	€26.42	In stock	Compare natively
 Spain (Amazon.es)	€25.50	In stock	Compare natively
23 marketplaces · scroll for all regions. Native prices shown — no currency conversion. Difference % applies when currencies match.			

Figure 2 · Peer Amazon sites in native currency. Peers load through Chilview’s background worker — not from amazon.com calling amazon.de in the page.

What this image is. One table for many Amazon sites.

- Pills: **11 PRICED** (green) · **9 VERIFY** (teal) · **3 NOT LISTED** (gray).
- Columns: marketplace (flag + domain) · native price · status (In stock) · **Compare natively** (opens that region’s listing).
- Footer: 23 marketplaces · scroll for all · **Native prices shown — no currency conversion.** Difference % only when currencies match (for example EUR vs EUR).

Failed rows: use **Try again** / Check all regions — retries failed peers only.

Why this helps product research. Spot international gaps without 23 tabs. Compare Eurozone rows (Belgium / Germany / Spain in the example) for same-currency spread. Do not treat AED vs USD as “cheaper” until you convert yourself. VERIFY means open that site and confirm the offer — Chilview does not invent a listing.

4.3 Price Trend chart and Buy Box ownership

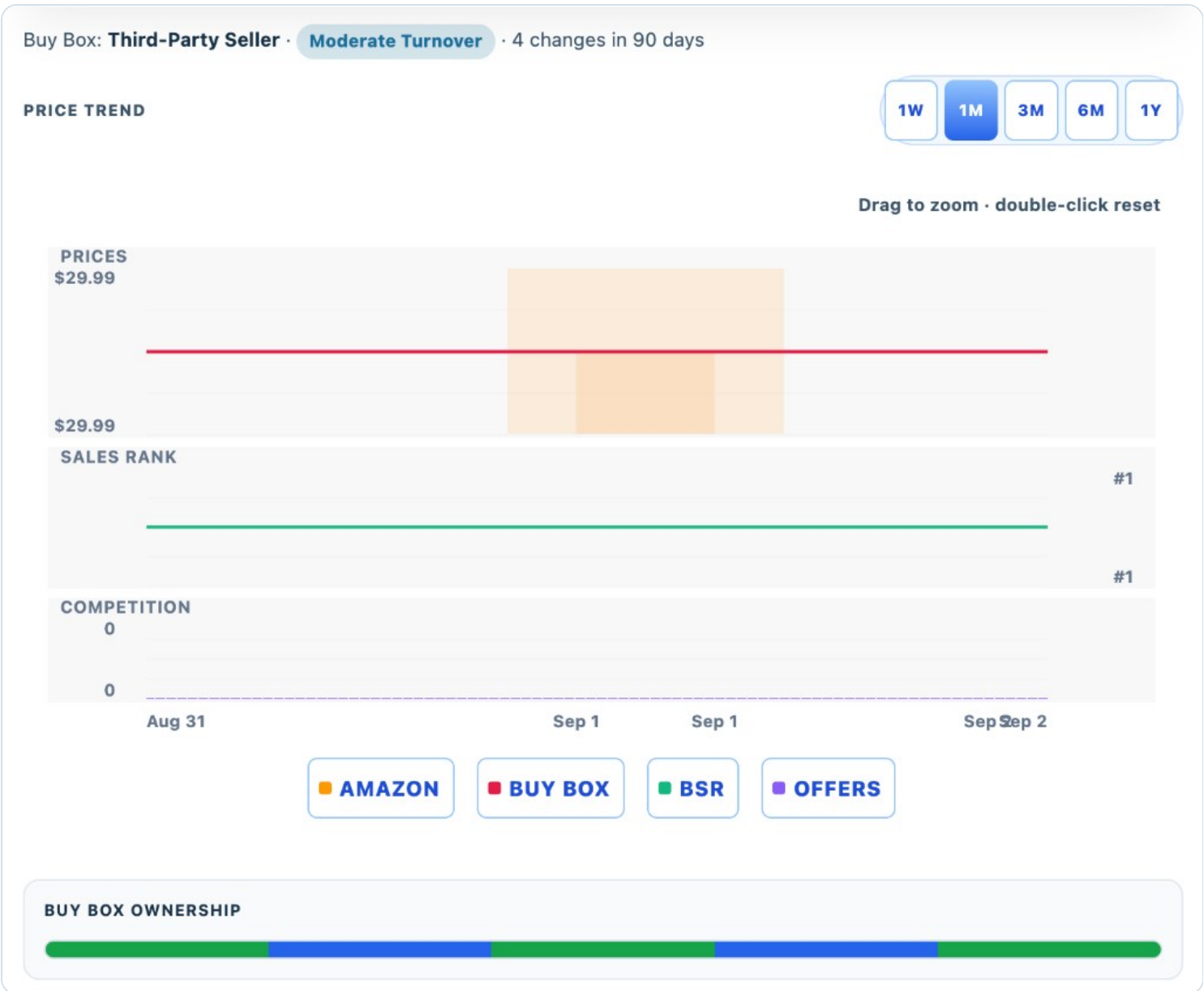


Figure 3 · 1W / 1M / 3M / 6M / 1Y. Drag to zoom · double-click reset. Legend: Amazon band, Buy Box price, BSR, offers.

What this image is. History for this ASIN on this marketplace.

- Buy Box line: who holds it now (example **Third-Party Seller**) · **Moderate Turnover** · example **4 changes in 90 days**.
- Ranges: 1W and 1M are visit-level (more wiggle). 3M+ is a wider bucket.
- Red = Buy Box price (example flat \$29.99). Orange band = Amazon seen on the listing. Green = BSR. Purple dashed = offer count.

- Bottom bar = Buy Box ownership over time (green/blue segments = different sellers as you revisit).

Why this helps product research. Flat price + strong BSR can mean a stable offer — or a brand-new capture. Offer line + ownership bar tell you if the box rotates (wholesale/arbitrage may still get sales) or if one seller never lets go. Drag-zoom 1M vs 3M; they should not look identical.

4.4 Review Insights

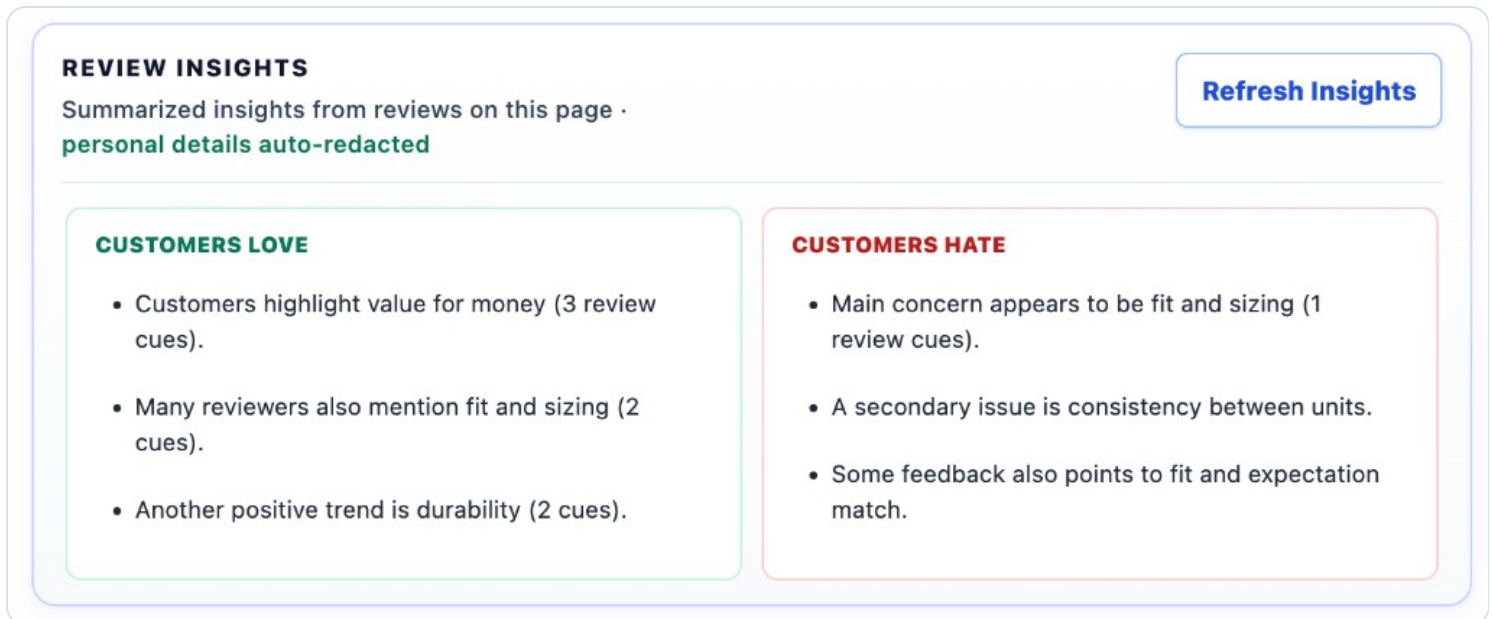


Figure 4 · Click Review Insights, then Refresh Insights. Personal details are auto-redacted (green note).

What this image is. Themes from reviews *on this page* — not a dump of names and emails.

- **Customers love** (green): example value for money (3 cues), fit and sizing (2), durability (2).
- **Customers hate** (red): example fit and sizing (1), consistency between units, expectation match.
- Cue counts show how often that theme appeared in the text Chilview could read.

Why this helps product research. Love themes are listing copy and A+ ideas. Hate themes are your private-label brief: if “consistency between units” shows up, source a tighter QC factory. Fit in both columns means size charts are messy — a better size guide can win reviews. If cloud analysis is down, Chilview still summarizes on-device.

4.5 Variation Viewer

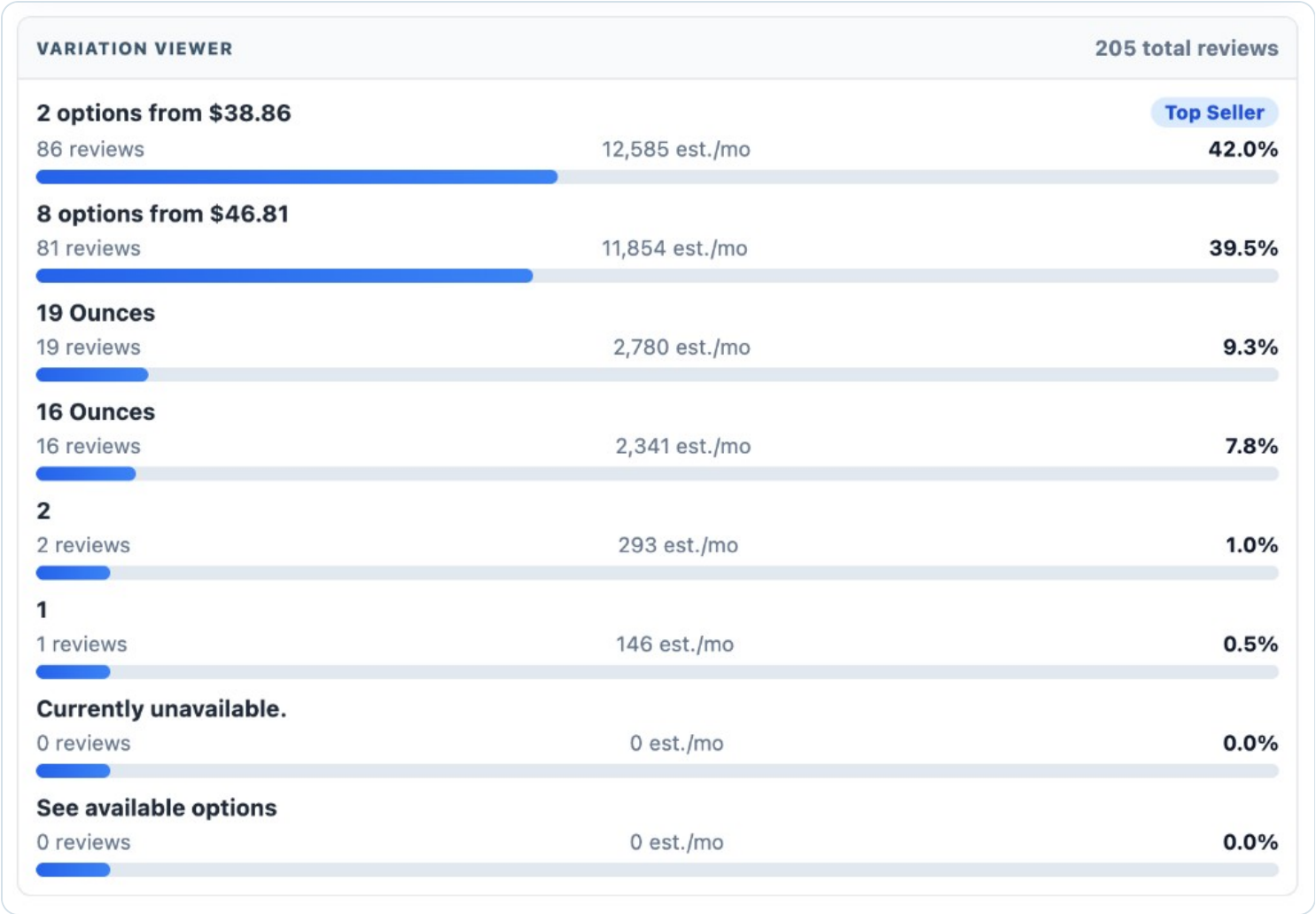


Figure 5 · Review share by child option. Top Seller badge is the largest bar — source that size/color first, not a dead child.

What this image is. Parent listing broken into children (size, pack, color).

- Header: total reviews on the variations Chilview found (example 205).
- Each row: name · review count · **est./mo** · % share · blue bar.
- Example: pack at \$38.86 is **Top Seller** at 42%; next pack 39.5%; 19 oz and 16 oz are smaller; “Currently unavailable” / “See available options” show 0% — not launch SKUs.

est./mo is allocated from the parent’s printed monthly units using review share when Amazon showed a monthly figure. It is not a per-child warehouse count.

Why this helps product research. Do not copy a parent ASIN that is 42% one pack and 0% a size you planned to launch. Inventory the Top Seller child. Unavailable rows can be stock-out gaps — or Amazon UI junk; open the child before you order.

4.6 FBA Calculator (US estimates)

FBA CALCULATOR

US ESTIMATE

Ready

Advanced

Illustrative US FBA estimates — confirm exact fees in Seller Central before sourcing. Updated 2026-08-08.

Item price	29.99	LISTING	inch · lb	cm · kg
Product cost		Size tier	—	
Shipping to Amazon		Package weight	0.88 lb	
PPC / ads		Package size	—	
Referral fee	\$4.50	Enter weight and size in Advanced to estimate FBA.		
Fulfillment fee	—	Total Amazon fees	—	
Monthly storage	—	Profit per unit	—	
Est. monthly sales	30000	Net margin	—	
		ROI	—	
		Est. monthly profit	—	
		Break-even	—	

Figure 6 · Enter Product cost (and Advanced size/weight) or profit, ROI, and break-even stay dashes. Illustrative US tables — confirm in Seller Central.

What this image is. Same math as the popup Profit tab, on the listing.

- Badge **US ESTIMATES** · **Ready** · **Advanced** for full size/storage/inbound.
- Left: Item price (example \$29.99), Product cost, Shipping to Amazon, PPC / ads — type your numbers. Referral (example \$4.50). Fulfillment / storage stay — until size is in Advanced.
- Est. monthly sales (example 30,000) uses Amazon’s printed bought-in-past-month when shown — often a floor.
- Right: inch·lb vs cm·kg · package weight (example 0.88 lb). Totals, profit/unit, margin, ROI, monthly profit, break-even fill after cost + fees exist.

Why this helps product research. A \$29.99 list with no COGS is not a business yet. Enter factory cost and a realistic PPC \$/unit. If break-even sits above your planned price, pass or Hunt a different variation. Open Advanced so FBA fulfillment is not a guess. Confirm the live fee in Seller Central before you buy inventory.

Next: listing quality, Catalog, and listing keywords on this same panel (this chapter). Then pin the popup (Tracker alerts, Niche Hunt Board) or search a keyword for Keyword Niche Summary.

4.7 Listing quality checklist

LISTING QUALITY

This-page checklist — not conversion, not Helium, and not backend search terms.

90

Strong · this page

Title length

78 characters — short of 80+.

PARTIAL

Feature bullets

12 bullets on this page.

PASS

Gallery images

9 gallery images.

PASS

A+ / description

A+ or product-description block is on this page.

PASS

Page 1 phrases

Run Listing keywords to score Page 1 phrase coverage.

OPEN LISTING

Video thumbnail is on this page (not required for the checklist score).

Counts what this Amazon page shows (title, bullets, gallery, A+). Not a conversion score, not Helium, and not Seller Central backend terms.

Catalog

Saved from Amazon pages Chilview has opened

Energizer AA Batteries Alkaline Power, 32 Count Alkaline Double A Battery Pack

From this listing

PRICE

\$19.99

RATING

4.8

REVIEWS

79,068

SALES RANK

#100

15 visits

Aug 2, 2026 – Sep 3, 2026

Bought in past month

100,000+

Figure 7 · Same product page, scrolled: Listing quality (title, bullets, gallery, A+) then Catalog (saved captures for this ASIN).

What this image is. A this-page listing checklist, then Chilview’s saved facts for the ASIN.

How to use Listing quality. Open a product page and scroll past FBA. You do not click anything to score the page — Chilview reads what Amazon is showing right now.

- **Score** (example **90 Strong · this page**) — Strong / Fair / Thin from visible fields only.

- **Title length** — Amazon truncates around 200 characters. Under ~80 is marked Partial (example 78 characters).
- **Feature bullets** — count of bullets on this page (example 12, Pass).
- **Gallery images** — count of gallery images (example 9, Pass).
- **A+ / description** — Pass if an A+ or product-description block is on this page.
- **Page 1 phrases** — after you run **Listing keywords**, coverage of Page 1 phrases vs this listing. Until then, use **Open listing** / run keywords.
- Video on the gallery is noted but does not change the score.

Why this helps. Fix a Thin listing before you spend on ads: add bullets, photos, or A+. A 90 with a short title still means lengthen the title if you have room. This is not a conversion score and not Seller Central backend keywords.

4.8 Catalog (saved captures)

Catalog is the card under Listing quality. It shows what Chilview has already stored for this ASIN on this marketplace — from this listing and from other Chilview users who opened the same product (crowd captures). It is not Amazon Seller Central and not a Keepa history graph.

How to use it. Stay on the product page. Wait for “Loading saved captures...” to finish. Read the tiles. If a field is a dash (—), Amazon did not show it or it was never stored yet. Open the listing again later so missing fields can fill.

- **Title** — last stored product name (example Energizer AA pack).
- **Chip From this listing vs From search pages** — where the price points came from.
- **Price** — last captured Amazon price (example \$19.99).
- **Rating and Reviews** — last stored star rating and review count (example 4.8 and 79,068).
- **Sales rank** — last stored BSR (example #100).
- **Visits** and date range — how many captures and first → last seen (example 15 visits, Aug 2 – Sep 3, 2026).
- **Bought in past month** — only if Amazon printed it (example 100,000+). The + means a floor, not an exact warehouse count.

Why this helps. Another seller on the same ASIN can see price, rank, rating, and units Chilview already captured — you do not start from a blank card. Empty fields are honest. Chilview does not invent monthly sales or revenue.

If Catalog says to open the Chilview popup, click the toolbar icon once, then reload the product page. Catalog is for the official Chilview extension only.

4.9 Listing keywords — four buttons

KEYWORDS FOR A LISTING

Page 1 title patterns — not Amazon Ads volume. Rank still needs ads, reviews, price, and conversion.

Target search

bathroom organizer

Listing ASIN

B0D62VC617

Searches to check (one per line)

Leave empty to use the target search plus this listing's phrases.

☐ Include brand names

1

Analyze

2

Reverse ASIN

3

Check search

Figure 8 · Keywords for a listing. Numbered: 1 Analyze · 2 Reverse ASIN · 3 Check searches · 4 Draft copy · 5 Listing ASIN. Leave Searches empty unless you have your own list.

How to open it. On a product page, scroll to **Listing keywords**. From Keyword Niche Summary, use **Keywords for a listing** with the current search or a Hunt-card ASIN. Same engine.

Fill these fields first

- **Target search** — the phrase a shopper would type (example bathroom organizer or energizer aa batteries alkaline). This is the seed. It is not Amazon Ads volume.
- **Listing ASIN** — filled from this page (example B0D62VC617).
- **Searches to check** — leave empty to use the target search plus phrases from this listing. Or paste one search per line if you already have a list.
- **Include brand names** — off by default so brand tokens do not flood the phrase list.

Button	What it does	When to use it
1 Analyze	Compares this listing’s title and bullets to phrases in several Page 1 organic titles for your target search.	First click. See what is already on your listing vs missing on Page 1.
2 Reverse ASIN	Lists 2–4 word phrases from this listing’s title and bullets. If you typed a target search, it marks which of those also appear in other organic titles on that Page 1.	You want this ASIN’s copy as a keyword list (competitor reverse-ASIN lite).
3 Check searches	Looks up each search on Amazon Page 1 and marks whether this ASIN is in organic slots today. Also notes if the phrase is already in visible title, bullets, or A+.	You have a list (or leave empty for target + listing phrases). See indexed-on-Page-1 vs not today.
4 Draft copy	Builds a suggested title (200-character cap), up to five bullets, and a backend search-term block. Copy buttons — you paste into Seller Central yourself.	After Analyze. Never upload automatically. Edit anything that is not true for the product.

LISTING KEYWORDS

Page 1 title patterns — not Amazon Ads volume. Rank still needs ads, reviews, price, and conversion.

Target search

energizer aa batteries alkaline p

Analyze

Reverse this listing

Check these searches

Draft copy

Searches to check (one per line)

Leave empty to use the target search plus phrases from this listing.

☐ Include brand names

Used the target search plus phrases from this listing. Paste your own list to check other searches.

Copy not on Page 1

ON THIS PAGE 1

1

energizer aa batteries alkaline power 32 Pos 115

On listing - 123 organic on this page



NOT ON THIS PAGE 1

7

applus v2 applus standard Not on Page 1

On listing



applus standard applus module Not on Page 1

On listing



v2 applus standard applus Not on Page 1

On listing



v2 applus standard apm Not on Page 1

On listing



standard applus module module Not on Page 1

On listing



applus module module applus Not on Page 1

Not in visible copy



module module applus v2 Not on Page 1

Not in visible copy



Figure 9 · After Analyze / Check: On this Page 1 vs Not on this Page 1. Pos N is the organic slot on this search today. Sponsored is skipped.

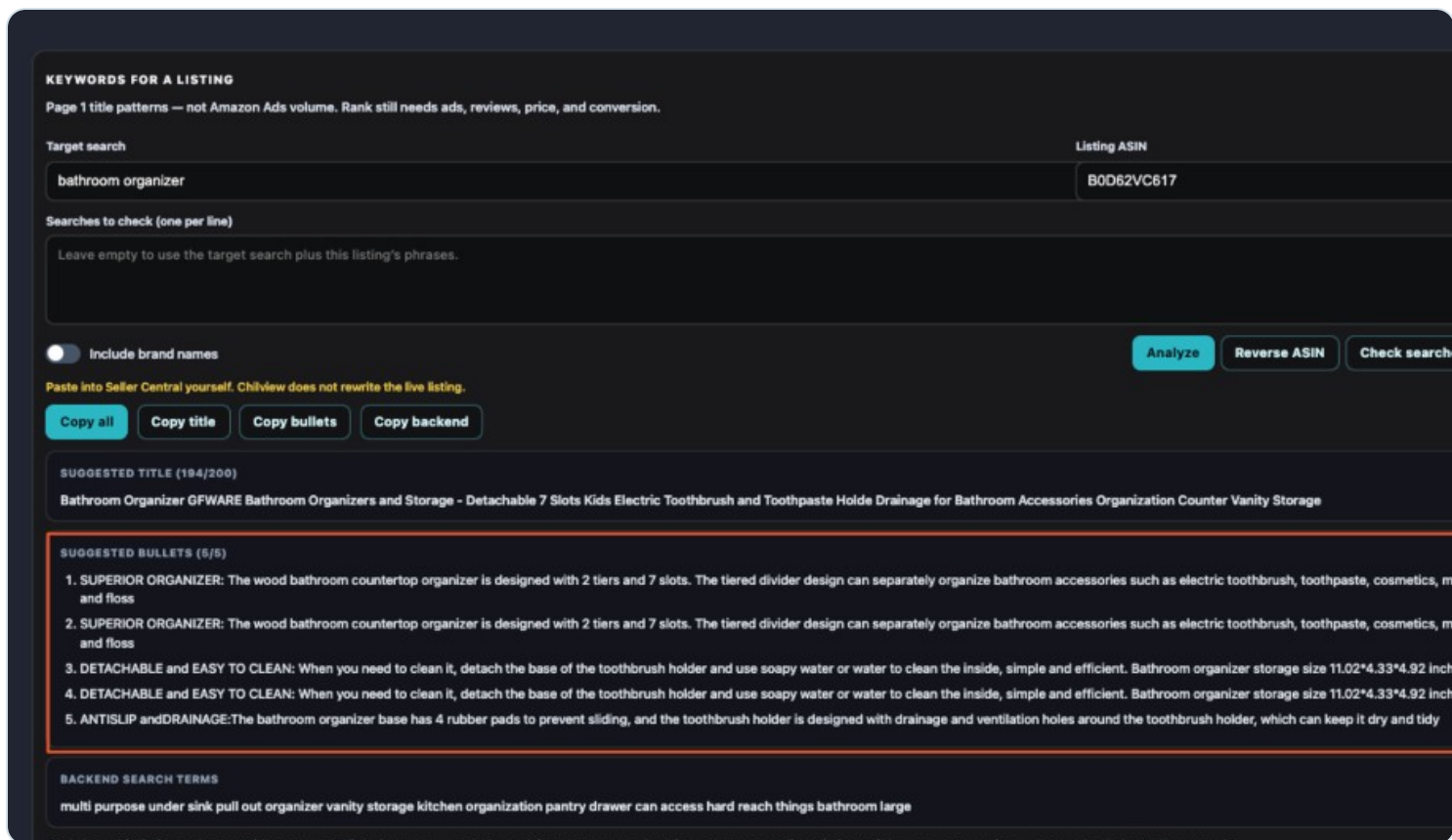
How to read the results

- **On this Page 1** — this ASIN is in organic results for that search today (example “energizer aa batteries alkaline power 32” at Pos 115). Open the search with the link icon.

- **Not on this Page 1** — not in today's organic Page 1 (or not in visible copy). That does *not* mean unindexed — backend terms Chilview cannot see can still rank later.
- **Copy not on Page 1** — copies the missing list so you can paste into a sheet or Seller Central backend (you paste; Chilview does not upload).
- **Organic slot today** — when you Analyze, Track, or Open a Hunt card on a search, Chilview can save this ASIN's visible organic position locally. Hunt cards show **Pos N** (Sponsored cards say **Ad**). Revisit another day to see “was 5 on Sep 6”. Page 2 slot 3 is not global rank 19 unless you opened every prior page.

Honest product rule. Amazon has no index API. Rank still needs ads, reviews, price, and conversion. This is not Helium Cerebro, Magnet Index Checker, or Amazon Ads volume.

4.10 Draft copy (title, bullets, backend)



KEYWORDS FOR A LISTING
Page 1 title patterns — not Amazon Ads volume. Rank still needs ads, reviews, price, and conversion.

Target search: bathroom organizer Listing ASIN: B0D62VC617

Searches to check (one per line)
Leave empty to use the target search plus this listing's phrases.

☐ Include brand names **Analyze** **Reverse ASIN** **Check search**

Paste into Seller Central yourself. Chilview does not rewrite the live listing.

Copy all **Copy title** **Copy bullets** **Copy backend**

SUGGESTED TITLE (184/200)
Bathroom Organizer GFWARE Bathroom Organizers and Storage - Detachable 7 Slots Kids Electric Toothbrush and Toothpaste Holder Drainage for Bathroom Accessories Organization Counter Vanity Storage

SUGGESTED BULLETS (5/5)

1. SUPERIOR ORGANIZER: The wood bathroom countertop organizer is designed with 2 tiers and 7 slots. The tiered divider design can separately organize bathroom accessories such as electric toothbrush, toothpaste, cosmetics, and floss
2. SUPERIOR ORGANIZER: The wood bathroom countertop organizer is designed with 2 tiers and 7 slots. The tiered divider design can separately organize bathroom accessories such as electric toothbrush, toothpaste, cosmetics, and floss
3. DETACHABLE and EASY TO CLEAN: When you need to clean it, detach the base of the toothbrush holder and use soapy water or water to clean the inside, simple and efficient. Bathroom organizer storage size 11.02*4.33*4.92 inch
4. DETACHABLE and EASY TO CLEAN: When you need to clean it, detach the base of the toothbrush holder and use soapy water or water to clean the inside, simple and efficient. Bathroom organizer storage size 11.02*4.33*4.92 inch
5. ANTISLIP and DRAINAGE: The bathroom organizer base has 4 rubber pads to prevent sliding, and the toothbrush holder is designed with drainage and ventilation holes around the toothbrush holder, which can keep it dry and tidy

BACKEND SEARCH TERMS
multi purpose under sink pull out organizer vanity storage kitchen organization pantry drawer can access hard reach things bathroom large

Figure 10 · Draft copy. Paste into Seller Central yourself. Edit before paste — only keep claims that are true for this product.

How to use it. After Analyze, click **Draft copy** (button 4). Then:

1. Read the yellow note: **Paste into Seller Central yourself. Chilview does not rewrite the live listing.**
2. Use **Copy all**, or **Copy title** / **Copy bullets** / **Copy backend** separately.
3. Suggested title shows a character count vs Amazon's 200 cap (example 184/200).
4. Suggested bullets stitch this listing plus Page 1 patterns. If two bullets repeat, delete the duplicate. Lines that start with “Add only if true” are not facts until you verify them.
5. Backend search terms are a helper block (Amazon's ~249-byte reminder is on you). Chilview does not upload them.

Honest product rule. This is a copy-only stitch of visible listing text and Page 1 title patterns. It is not Helium Listing Builder and not an AI rewrite of your live Amazon listing.

4.11 Reverse ASIN (this listing's phrases)

Click **Reverse this listing** (button 2). You get 2–4 word phrases from this listing's title and bullets. If a target search is filled, Chilview marks which of those phrases also appear in other organic titles on that Page 1.

Honest product rule. This listing's copy plus visible Page 1 overlap. Not Helium Cerebro, not Amazon Ads reverse-ASIN, not search volume, and not rank.

4.12 Keyword search checker

Click **Check these searches** (button 3). Each line is looked up on Amazon Page 1. Leave the box empty to use the target search plus phrases from this listing (first 8). From Keyword Niche Summary, **Check searches** with the Hunt ASIN uses the live search page instead of a second fetch when it can.

4.13 Wishlist import

Amazon → Account → **Lists** → open a list that shows products (not the hub's recommendation carousels). Chilview appears under the Amazon header. **Track visible** saves those ASINs the same way Hunt **Track** does. Price alerts still use Tracker **Save** on a product page.

Honest product rule. Visible items on this wishlist page. Not Keepa wishlist sync and not a Lightning Deal feed.

4.14 Hover preview

On Amazon search results, hover a product image or title (not the Hunt card). Chilview shows this card's visible price and your local saves for that ASIN, with a small sparkline when you have two or more points. **Track** uses the same local save as Hunt **Track**.

Honest product rule. This card's printed price plus Chilview saves on this device. Not a multi-year Keepa hover graph. Hunt overlays stay untouched.

4.15 Today's deals

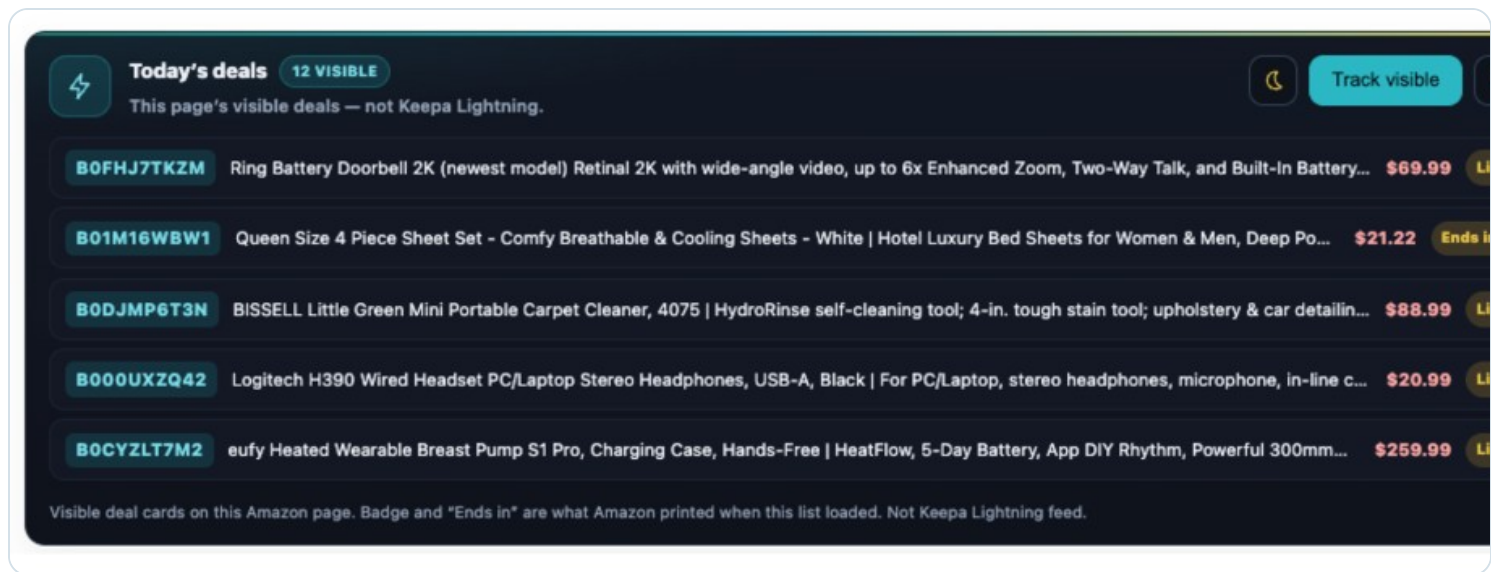


Figure 11 · Today's Deals page. Chilview lists deal cards Amazon is showing right now, with Track visible and Copy ASINs.

How to use it.

1. Open Amazon → **Today's Deals** (/gp/goldbox or the Deals grid).
2. The Chilview bar sits under the header. The count (example **12 VISIBLE**) is how many deal cards are on this page, not a Keepa Lightning catalog.
3. Each row: ASIN, title, price Amazon printed, badge such as **Limited time** or **Ends in 02:26:26** as printed when the list loaded.
4. **Track visible** — save those ASINs like Hunt Track.
5. **Copy ASINs** — copy the list to paste into a sheet.
6. Moon / sun — Ayaat light vs Chilview dark on this bar.
7. Amazon's own Lightning / category chips still control the grid. Chilview only reads what is on screen. Scroll and reload if the grid changes.

Honest product rule. Badge and Ends in are what Amazon printed when this list loaded. Not a live countdown API and not a deals history graph.

5. Popup map (tabs, chips, theme, newsletter)

Click the Chilview toolbar icon. The popup is 520px wide. Brand row: crystal logo, **Chilview**, version number (for V36 that is **2.2.36**), subtitle **Price history**.

**Chilview** v2.2.35 Price history 

● UPDATED JUST NOW

● Cloud Sync PRIVACY-SAFE: SECURE CLOUD SYNC

RESEARCH MODE **Private Label Mode**  **BETA**

**Owala FreeSip Stainless Steel Water Bottle 24 oz Denim**

Tracker Niche Hunt Black Box Sellers **PRO**

AMAZON
\$29.99 No change

No gated-category signals on this listing page. ● No flags found

CATEGORY  > Thermoses > Insulated Beverage Containers

Often requires approval, not a guarantee.

PAGE SCAN ONLY · CONFIRM IN SELLER CENTRAL

Figure 13 · Popup chrome on a live PDP: version 2.2.36, Updated just now, Cloud Sync, Research mode Private Label (Beta), product card, Tracker tab, gating scan.

Why this helps product research. One glance confirms you are on the right ASIN, the tool is V36, sync is live, and the page scan did not flag a gated category. Switch **Research mode** to Wholesale only when you are analyzing a wholesale deal — Private Label Mode is the default Hunt / Tracker toolkit.

Header status

Control	Color / look	What it does
Sun / moon	Header icon (top-right)	Ayaat light ↔ Chilview dark. Same toggle exists on the Keyword Niche Summary and on-page panel.
Status line	Green pulse + text	Starts as Reading active Amazon tab , then names the product.
Sync chip	Status row	Starts as Checking sync.... With no Amazon tab it becomes Sync unavailable within about 5 seconds. Online: Cloud Sync . Offline: banner Offline Mode - Showing Cached Data .
Devices N/2	Founder chip	Shows before you fill both seats. Tap to manage devices. Typical limit is 2.
Privacy-Safe	Shield + green check	Reminder that product-level sync is not a CRM of personal profiles. Opens privacy copy.

Main tabs

Tab	Color / look	What it does
Tracker	Teal underline when active	Price board, chart, alerts, Copy ASIN, export, Hunt-on-search reminder
Niche Hunt	Same teal when active (tab may still say Profit until the label swaps)	FBA calculator + Overview · Trends · Source · Board + Seller Stock
Black Box	Neutral until selected	Live Amazon search scan (Products / Keywords)
Sellers	Neutral until selected	Tracked storefronts
PRO	Purple pill	Discord / Telegram webhook config

Newsletter + trial upgrade (when shown)

- **Chilview Seller Brief** — email + consent checkbox → Subscribe. Links to the full signup page and privacy policy.
- **Skip the wait** — during trial you may see **Unlock Founder Access — \$30** so you do not wait for the 3-day trial to end.
- **Already a Founder?** can appear during trial too (restore mount) so you can recover a paid seat without waiting for the lock screen.

6. Tracker: prices, alerts, chart, Copy ASIN

Open a product page, then click the Chilview icon. The product card at the top shows the listing image and title. If you are not on a PDP, it says **Open an Amazon product page**.

Hunt reminder (search vs product)

If Hunt / Moat flags are not visible, Tracker may show: *Hunt lives on Amazon search* and a button **Go to an Amazon search**. Keyword Niche Summary does not live inside this tab — it lives on the Amazon results page (chapter 7).

Price board, Buy Box, and sale events

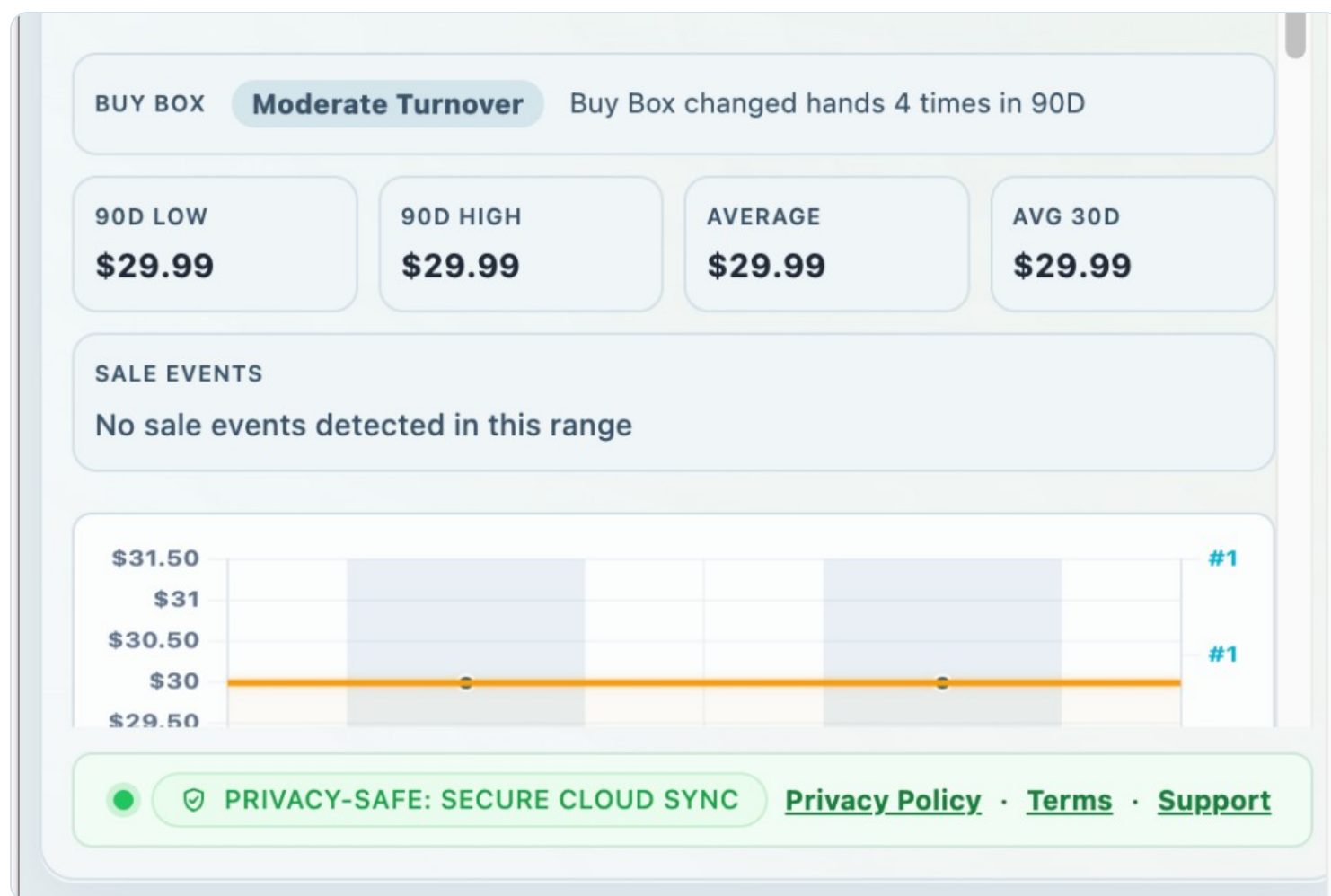


Figure 14 · Tracker mid-panel: Buy Box turnover, 90-day tiles, sale events, and the price chart. Flat \$29.99 here means stable captures — or only a few visits stored.

Why this helps product research. Matching 90d low / high / average / avg 30d is a “no price war” signal on your captured history, not a Keepa 90-day guarantee. **No sale events detected** means Chilview did not see

a promo in this range. Moderate Buy Box turnover (example 4 changes in 90D) means the box is not a total monopoly — still not a promise you will win it.

- **Amazon** — current listing price when Chilview can read it.
- **Trend line** — up / down / flat vs recent captures.
- **90d low / high, Average, Avg 30d** — from your captured history on this marketplace, not invented curves.
- **Gating badge** — page-scan only (No flags found / Category flag). Confirm in Seller Central.
- **Buy Box stability** — when Chilview has enough visits to summarize who holds the box.
- **Sale event** — compact note if Amazon is printing a deal/event on the page.

Market Summary (search page only)

When the active tab is a keyword search, Tracker can show a **Market Summary** card: average price, total monthly revenue from printed units, average review count. Badge: **Search page only**.

Price Trend chart

Ranges such as 1W / 1M use visit-level captures (more wiggle). 3M and longer use wider buckets. Drag to zoom; use Reset zoom. If Amazon printed a 1-day band, it is labeled as such — it is not a fake U-curve.

Legend chips:

-  **BSR (Sales Rank)** — rank history, not units sold.
-  **Buy Box Price**
-  **Buy Box 3P** — third-party Buy Box when captured.

Empty chart copy: *This visit's price is stored. The chart grows as Chilview sees this ASIN again.*

Buy Box ownership

A timeline under the chart grows as you revisit the ASIN. It is not a live 24/7 warehouse feed.

Price alert, export, and Copy ASIN

BUY BOX OWNERSHIP

ALERT WHEN PRICE IS AT OR BELOW

Target price

Save

OPTIONAL: MIN. DROP FROM TODAY'S PRICE (%)

e.g. 5 (leave empty to ignore)

Set a target price. We'll check this ASIN about every 15 minutes on this device and when you view the product.

Export CSV

Sync to Google Sheets

Copy ASIN

B0BZYCJK89

PRIVACY-SAFE: SECURE CLOUD SYNC

[Privacy Policy](#) · [Terms](#) · [Support](#)

Figure 15 · Tracker footer: ownership bar, the only price-alert tool (Save), CSV / Sheets, Copy ASIN. Hunt Board Save is not this.

Why this helps product research. Set a target (and optional % drop) so you do not babysit the PDP. Export CSV / Sheets for a sourcing sheet. Copy ASIN to paste into Supplier, Helium, or Seller Central. The ownership bar is visit history, not a live warehouse camera.

Price alert (Tracker Save)

- 1 Open a product in Tracker.
- 2 Type the target in **Alert when price is at or below**.

- 3 Optional: set **min. drop from today's price (%)** (for example 5) so tiny dips do not fire.
- 4 Click **Save**. You should see **Alert saved for this item**. The button becomes **Remove** and the field locks.
- 5 **Remove** clears the watch so you can save a new amount.

Chilview checks this ASIN about every 15 minutes on this device and when you view the product.

Do not use Hunt Board as a price alert. Hunt Board is a research shortlist. Tracker **Save** is the only price-alert tool.

Footer actions

- **Export CSV** — downloads local history for this ASIN.
- **Sync to Google Sheets** — optional; only works after you connect Sheets.
- **Copy ASIN** — copies the 10-character code. After copy it becomes **Clear** so you can reset the confirmation.

7. Keyword Niche Summary (search pages)

This is the full-width dashboard on an Amazon **keyword search** page (not a product detail page). Search a term, wait for listings to load, then look for the Chilview panel titled **KEYWORD NICHE SUMMARY**. Numbers come from *visible Page 1 listings* plus what Amazon printed (bought-in-past-month, reviews, prices). Chilview does not invent hidden sales.

How to open it. Amazon search box → type your keyword → press Enter. Stay on `/s?k=...`. Homepage, Cart, and category hubs do not build this dashboard. If the panel is missing, reload once and scroll.

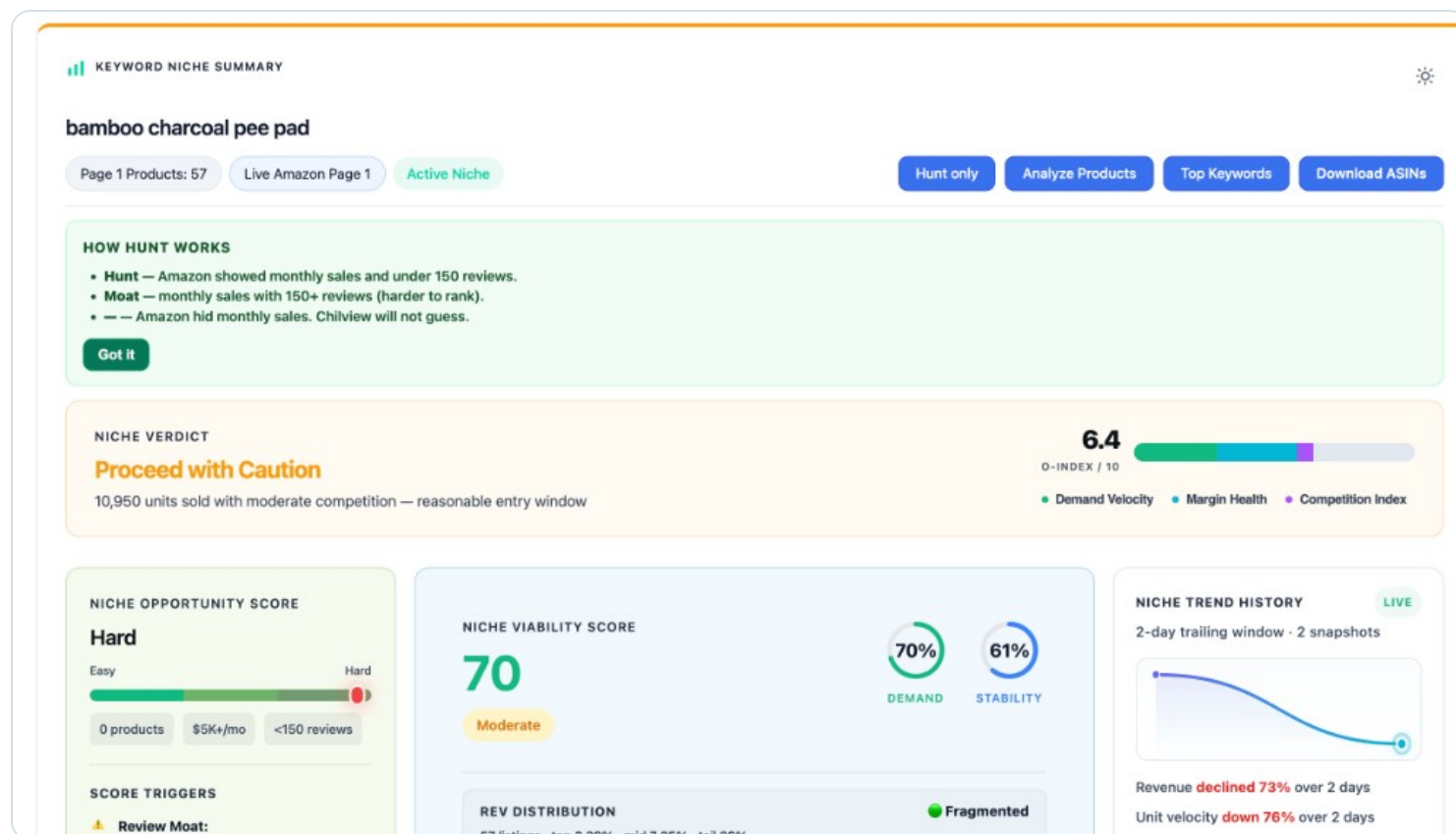


Figure 16 · Live V36 Keyword Niche Summary on Amazon search for “bamboo charcoal pee pad”. Follow the labeled regions below (header → How Hunt works → verdict → three cards), then the detailed card screenshots in 7.5–7.8.

Why this whole dashboard helps product research. One Amazon search replaces a spreadsheet of Page 1 prices, reviews, and printed monthly sales. You see whether to Hunt, pass, or split into a modifier keyword — before you open 57 product pages by hand.

7.1 Header, badges, and the four blue buttons

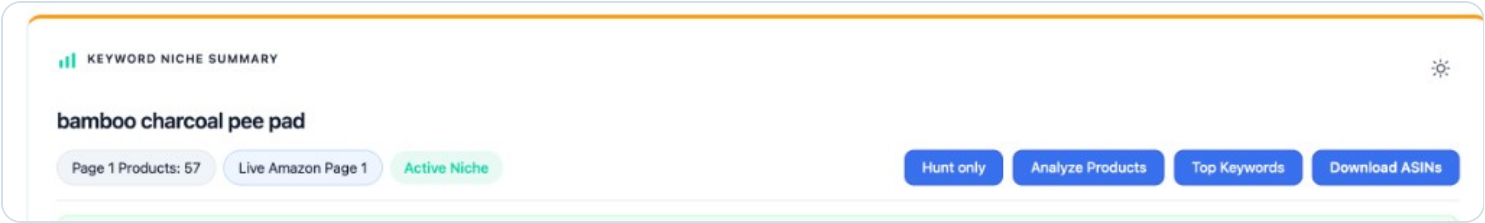


Figure 17 · Header and toolbar. Sun icon switches Ayaat light / Chilview dark.

You see	Color	What it means
KEYWORD NICHE SUMMARY	Teal title + bar-chart icon	You are on a keyword search dashboard, not the popup.
Keyword (example: bamboo charcoal pee pad)	Large heading	The search Amazon is showing. Research a different keyword by searching again.
Page 1 Products: 57	Gray pill	How many listings Chilview counted on this Page 1. Not the entire Amazon catalog.
Live Amazon Page 1	Blue pill	Data source is this live results page.
Active Niche	Green pill	This keyword is the niche currently on screen.

Four **blue** toolbar buttons (left → right):

Button	What to do	What happens
Hunt only	Click once to turn the filter on	Listing cards without Hunt criteria hide. Label can become Showing Hunt . Download button becomes Download Hunt CSV . Click again to show all listings.
Analyze Products	Wait until listings are visible, then click	Opens the on-page Opportunity desk / selected averages (revenue, ASINs, copy, Track in Black Box). If listings have not loaded: “No visible listings yet.”
Top Keywords	Click after Page 1 is loaded	Copies the most common title tokens to your clipboard. Button briefly reads ✓ Keywords copied . Paste into a sheet or Seller Central.
Download ASINs	Click to export	Saves a CSV of visible ASINs (or Hunt-only rows if that filter is on). Needs Founder/trial access. Empty Hunt filter → “No Hunt listings to export... Turn Hunt only off...”

If trial/Founder access is locked, Analyze / Top Keywords / Download may show **Unlock Keyword Niche tools** with View premium plans. Hunt flags on listings can still teach Hunt vs Moat.

7.2 How Hunt works (green coach)

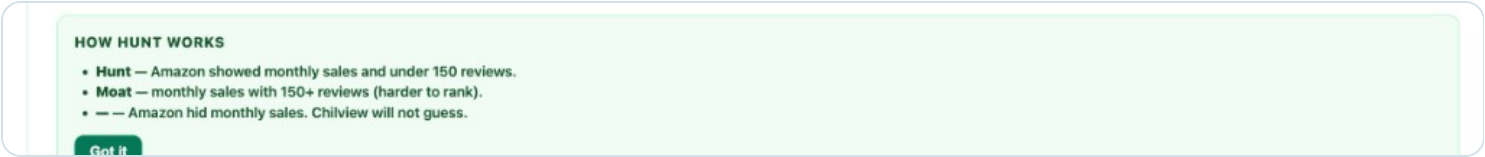


Figure 18 · First-run coach. Dismiss with Got it; it stays dismissed on this browser.



- **Hunt** — Amazon showed monthly sales *and* the listing has **under 150 reviews** (easier entry window).
- **Moat** — monthly sales with **150+ reviews** (harder to rank against).
- **—** — Amazon hid monthly sales. Chilview **will not guess**. Empty is honest.

Tap **Got it** when you have read it. The box is teaching language used on every listing card (chapter 7).

7.3 Niche Verdict and O-INDEX



Figure 19 · Verdict color is the headline; O-INDEX is 0–10 from visible Page 1 facts.



Verdict	Typical O-INDEX	Color	How to use it
Strong Opportunity	about 7.0 or higher	Green / teal	Worth a deeper Hunt-only pass and Hunt Board saves. Still confirm IP and gating.
Proceed with Caution	mid band (example 6.4)	Amber / orange	Demand exists but review moat or competition is real. Read the sentence under the verdict (units + competition).
High Risk Niche	under about 4.0	Red	Treat as a pass unless you have a unique angle. Do not fight a 2k-review wall blindly.

O-INDEX / 10 is a composite of visible demand, price, opportunity count, ratings, and penalties for high review averages or crowded offer counts. The bar next to the score:

- **Demand Velocity** — green
- **Margin Health** — teal / blue
- **Competition Index** — purple

On a seller storefront or a filtered search, the verdict may stay scoped (“this seller’s catalog”) instead of scoring the whole keyword.

7.4 The three insight cards

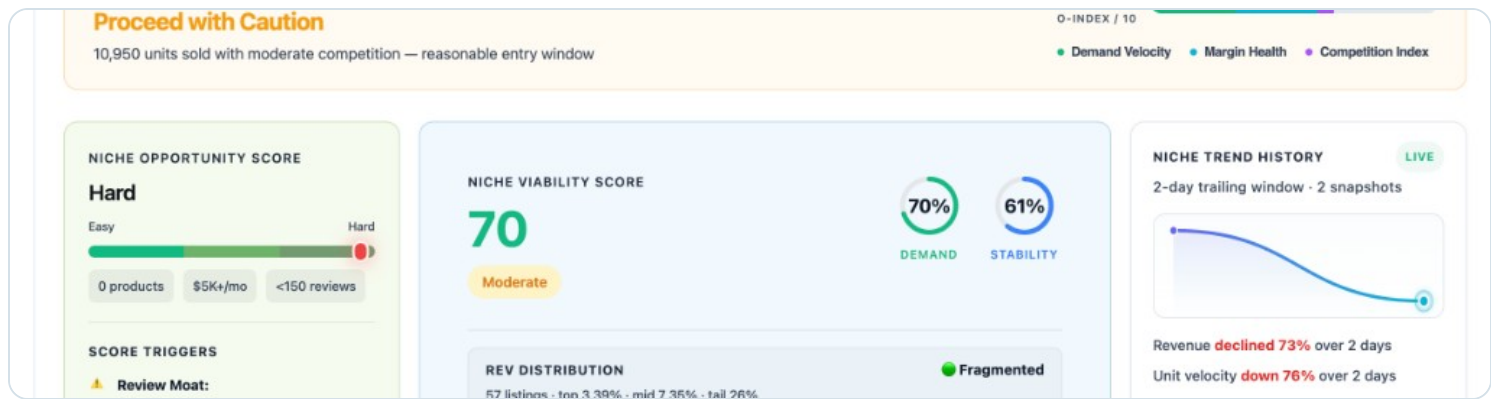


Figure 20 · Left: opportunity / difficulty. Center: viability. Right: short trailing trend from your visits.

Why these three cards help. Opportunity = “how hard is the Hunt cut?” Viability = “is demand/stability good enough to keep going?” Trend = “did *your* last snapshots move?” Example Hard + Moderate 70 + a sharp 2-day drop = proceed with caution, not an instant launch.

Niche Opportunity Score

Easy → **Hard** slider. Example: **Hard** (red marker).

Filter chips such as **0 products**, **\$5K+/mo**, **<150 reviews** show which Hunt-style cuts were applied — not a guarantee those products exist.

Score triggers (yellow warning) such as **Review Moat** mean top listings already have a high review wall (for example 2k+).

Niche Viability Score

Large number (example **70**) plus a pill: Strong / **Moderate** / Weak.

Donuts: **DEMAND** (green) and **STABILITY** (blue).

Rev Distribution — Fragmented (green) means sales are spread; concentrated means a few listings dominate (top / mid / tail %).

Niche Trend History

Green **LIVE** badge. Uses a short trailing window (example: 2-day window, 2 snapshots).

Red copy such as “Revenue declined 73%” is *your captured snapshots*, not Amazon’s official 90-day graph. One extra visit tomorrow changes the window.

Scroll the dashboard for the next cards. The screenshots below are the same live keyword — read each image, then the “why this helps research” note.

7.5 Profitability Forecaster — 5-bar snapshot



Figure 21 · Profitability Forecaster. Bars show intensity; the pill on the right is the call (Moderate / High / Hard / Growing).

What this image is. One card that turns Page 1 facts into five research questions. Read *left label* → *bar length* → *right pill*. In this example:

Row	Bar color (example)	Pill	What it is asking
Demand	Amber, about half full	MODERATE	Is there enough printed monthly demand on this page? Moderate = worth continuing, not a gold rush.
Competition	Green, almost full	HIGH (pink/red pill)	Are many listings already fighting this keyword? High = you need a wedge (better listing, bundle, or Hunt-only gap).
Profit Potential	Purple, mostly full	HIGH	Do Page 1 prices look like they can support a margin <i>before</i> your factory quote? Still enter COGS in the Profit tab before you order.
Entry Ease	Red, very short	HARD	Can a new seller get in? Hard usually means review walls, few Hunt-style listings, or crowded offers.
Momentum	Blue, mid fill	GROWING	Are velocity signals present on enough listings? Growing ≠ Amazon’s official trend graph; it is Chilview’s read of printed sales presence.

Why this helps product research. You can pass or keep a keyword in seconds: “High profit + growing, but Hard entry and High competition” means run Hunt only and Profit with real COGS — do not launch on the headline alone. Pills are the decision; bar length is intensity, not a warehouse audit.

Forecaster is a Page 1 heuristic. It does not know your landed cost, PPC, or Seller Central approval. Treat HIGH profit as “prices look workable,” then confirm in **Niche Hunt** → **Profit**.

7.6 Revenue, units, and price cluster

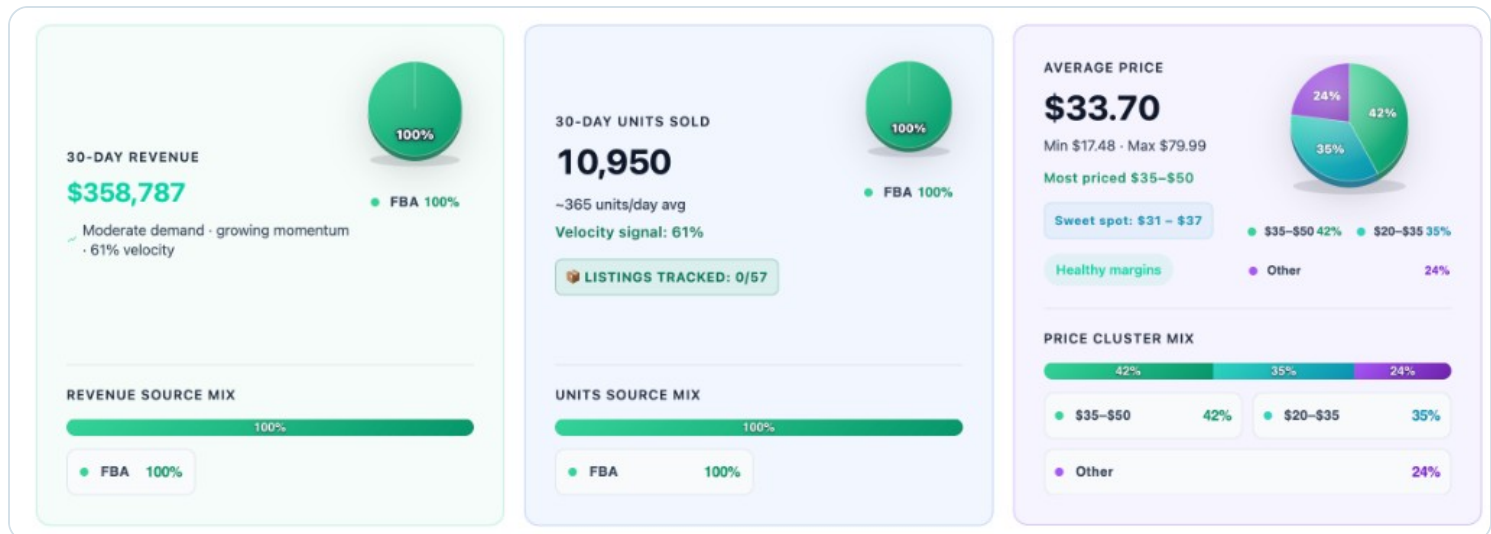


Figure 22 · Green = money, blue = units, purple = price. Donuts and bars are the mix of visible listings, not Amazon Brand Analytics.

30-Day Revenue (green)

Example: **\$358,787** — sum of printed bought-in-past-month × price on visible Page 1 (hidden sales are not guessed).

Subline: Moderate demand · growing momentum · **61% velocity** (share of listings that showed a monthly-sales signal).

Donut + **Revenue source mix:** example **100% FBA** means Chilview classified visible offers as FBA, not FBM. Prime-heavy niches usually need FBA to compete on shipping.

30-Day Units Sold (blue)

Example: **10,950** units, **~365 / day avg** — same printed-month source, divided by 30 for a planning hint.

Listings tracked: 0/57 — Page 1 counted 57 cards; none are in your Hunt/track set yet. Open Hunt cards or Track to fill this.

Units source mix 100% FBA matches the revenue card in this example.

Average Price (purple)

Example: **\$33.70** with min **\$17.48** · max **\$79.99**.

Most priced \$35–\$50 is where the crowd sits. **Sweet spot \$31–\$37** + **Healthy margins** is Chilview’s suggested band around the average — still check your COGS.

Pie / cluster mix (example 42% / 35% / 24%) shows whether you would launch into the crowded bucket or a thinner “other” band.

Why this helps product research. Revenue answers “is the keyword big enough?” Units answer “how fast does inventory move if Amazon’s printed figure is a floor?” Price answers “where do I list without racing to \$17?” If FBA is 100%, plan FBA fees in the Profit calculator before you chase FBM as a shortcut.

\$358k is Page 1 printed revenue, not category-wide Brand Analytics. A trailing + on units (elsewhere in Chilview) means Amazon showed a floor such as 30,000+.

7.7 BSR signal, ratings, and Hunt-style gaps

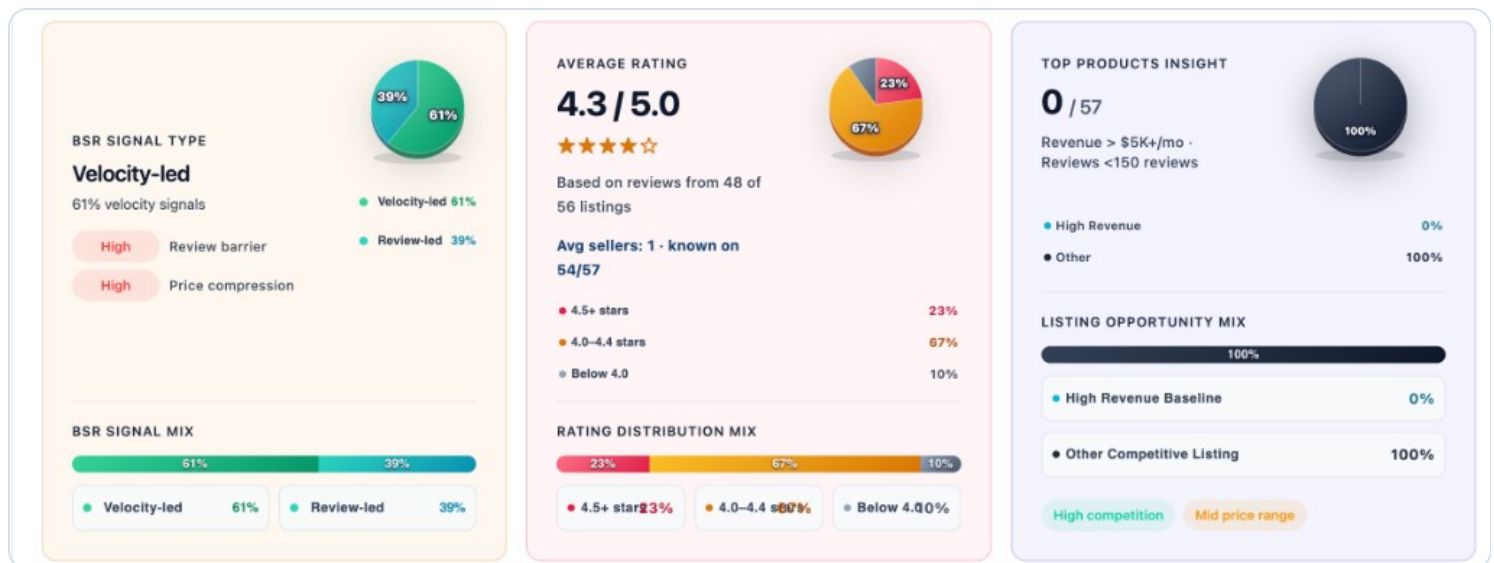


Figure 23 · Cream = what drives rank. Pink = quality bar. Blue = how many listings match the Hunt formula (high revenue, low reviews).

BSR Signal Type

Example: **Velocity-led 61%** vs **Review-led 39%**. Velocity-led means printed sales presence is doing more of the rank story than review piles — new listings can still move if they sell, but pink badges warn you:

- **High Review barrier** — incumbents already have a review wall.
- **High Price compression** — prices are squeezed; race-to-bottom risk.

Average Rating

Example: **4.3 / 5.0** from 48 of 56 listings with stars. Mix: 4.5+ (23%), 4.0–4.4 (67%), below 4.0 (10%).

Avg sellers: 1 (known on 54/57) — many ASINs look single-offer, not a 20-seller melee. Still confirm the offer count on the Hunt card.

Top Products Insight

The Hunt formula on this page: **Revenue > \$5K+/mo** and **< 150 reviews**.

Example: **0 / 57** — no visible listing hits both. Mix is 100% “other competitive listing.” Badges: High competition · Mid price range.

0/57 is a *useful no*: this keyword may still sell, but it is not an easy Hunt gap on Page 1.

Why this helps product research. Together these three cards answer: “Can I out-rank on velocity, or must I out-review?” “Is 4.3 the table stakes?” and “Are there any \$5k / <150-review holes?” If Top Products is 0/57, either Hunt a tighter modifier keyword (see Keyword Opportunities) or pass unless you have a real differentiator.

7.8 Market share, entry strategy, risk, and keyword pills

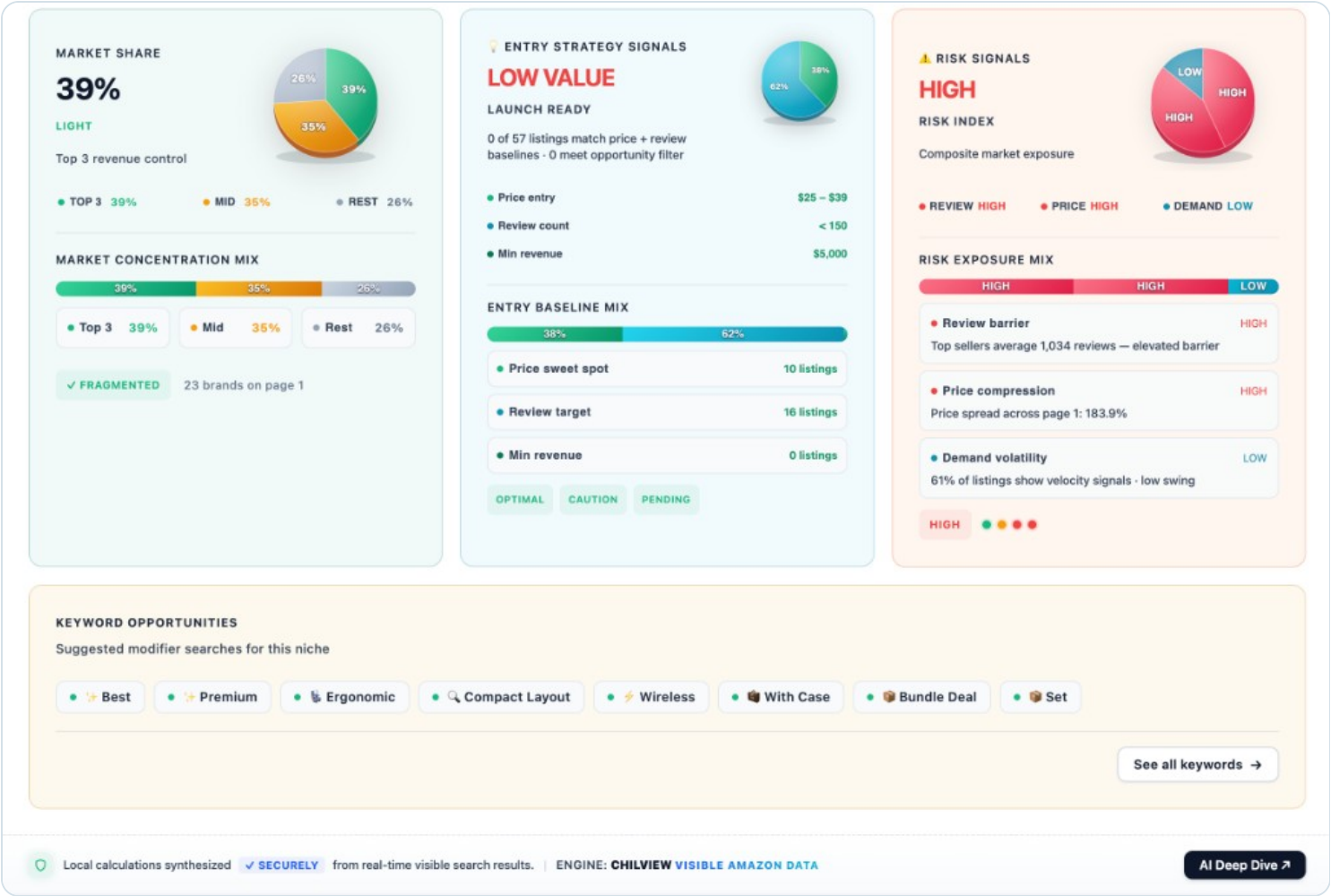


Figure 24 · Green fragmented share, gold entry roadmap, red risk index, then modifier keywords and AI Deep Dive.

Market Share

Example: Top 3 hold **39%** (**LIGHT** control). Mix: Top 3 39% · Mid 35% · Rest 26%. Badge ✓ **FRAGMENTED** · 23 brands on Page 1.

Fragmented = revenue is not a two-brand monopoly. Easier to take a slice than a 80% top-3 lock — still not “easy” if reviews are high.

Entry Strategy Signals

Headline example: **LOW VALUE + LAUNCH READY** — few listings match the full Hunt filter, but Chilview still prints a launch baseline:

- Price entry about **\$25–\$39**
- Review target **< 150**
- Min revenue **\$5,000**

Mix bars show how many listings already sit in the price sweet spot vs review target. Use this as a spec sheet, not a promise you will hit \$5k.

Risk signals

Example: **HIGH** risk index. Rows:

- **Review barrier HIGH** — top sellers ~1,034 reviews (elevated wall).
- **Price compression HIGH** — wide spread (example 183.9%) = discount wars.
- **Demand volatility LOW** — 61% of listings show steady velocity (demand is not wildly spiky on this page).

Keyword Opportunities — suggested *modifier* searches (Best, Premium, Ergonomic, Compact Layout, Wireless, With Case, Bundle Deal, Set). Tap a pill to open that Amazon search in a new tab. **See all keywords** opens the full list. These are title/modifier ideas from this niche, not paid search-volume from Amazon Ads. For listing copy (this ASIN vs Page 1 titles), use **Keywords for a listing** on this dashboard or the **Listing keywords** card on a product page — Page 1 patterns, not Ads volume; rank still needs ads, reviews, price, and conversion.

Why this helps product research. Share tells you if giants own the page. Entry strategy tells you the price/review/revenue bar to aim at. Risk tells you why “Launch ready” can still be expensive (review wall + price wars). Keyword pills let you split a crowded head term into a tighter Hunt (for example “wireless ... with case”) instead of fighting all 57 generic listings.

7.9 Footer: local calc + AI Deep Dive

Bottom of the dashboard:

- **Local calculations synthesized ✓ SECURELY from real-time visible search results** — ENGINE: CHILVIEW
· Visible Amazon data.
- **AI Deep Dive** ↗ — opens an on-page summary of the same visible listings (not a separate ChatGPT subscription). Close with × or click outside.

A 2-day drop of 73% on a new keyword is often “few snapshots,” not “the niche died.” Revisit on another day before you pass forever.

8. Hunt / Moat cards on each listing

Under each search result, Chilview injects a small card: brand **CHILVIEW**, a Hunt or Moat flag, Bought / Reviews / Sellers, then **Track** and **Open**.

The screenshot shows the Amazon search results for 'bathroom accessories'. The top navigation bar includes the Amazon logo, a search bar with 'bathroom accessories', and links for 'Hello, Sign in Account & Lists', 'Returns & Orders', and 'Cart'. Below the navigation bar, there are links for 'All', 'Today's Deals', 'Customer Service', 'Registry', 'Gift Cards', and 'Sell'. The search results show 1-48 of over 10,000 results for 'bathroom accessories'. The 'Sort by: Featured' dropdown is visible. The Chilview overlay cards are green, indicating 'Hunt' status. Each card displays the product name, price, and a table with 'Bought', 'Reviews', and 'Sellers' data. The 'Open' button is blue, and the 'Track' button is white.

Product	Price	Bought	Reviews	Sellers
Ceramic Soap Dispenser for Bathroom Kitchen - 12oz Matte White	\$12.99	300+	48	4
Restroom Sign for Business Office with Braille 6" x 9" Black	\$18.99	300+	48	4
Acrylic Bathroom Organizer with Lid 3 Compartments Clear	\$24.50	300+	48	4

Figure 25 · Hunt only is on (green). Each card: Hunt tag, “Demand + under 150 reviews”, Bought / Reviews / Sellers, Track (white) and Open (blue).

Why Hunt cards help product research. You scan Page 1 without opening every PDP. Green Hunt = printed demand + under 150 reviews (possible entry). Amber Moat = demand with a review wall. **Open** the few Hunt ASINs, run Profit, then Save to Hunt Board. Skip fighting Moat listings unless you can out-review them.

Control	Color	What you do
Showing All / Showing Hunt	Hunt is green when on	Same as toolbar Hunt only . Gear on the SERP bar is settings for that overlay.
Green Hunt tag	Green	Printed monthly sales + under 150 reviews.

Control	Color	What you do
Amber Moat tag	Amber	Printed monthly sales + 150+ reviews.
Bought	—	Amazon’s bought-in-past-month when printed (300+ is a floor). Hidden sales stay —.
Reviews	—	Review count on the card.
Sellers	—	Organic offer count when Amazon showed it. Not your margin.
Track	White / turns green Tracked	Sends the ASIN into Chilview tracking / Black Box batch. Click again if you need to confirm.
Open	Blue	Opens that product page so the on-page panel and popup can load the ASIN.

Workflow: Hunt only → Open 3–5 Hunt cards → Save to Hunt Board → run Profit calculator. Skip Moat listings unless you can out-review them.

9. Niche Hunt popup: Overview, Trends, Source, Board

Open the popup tab **Niche Hunt** (it may still say **Profit** on the main tab until the label swaps). This is the *product* workspace after you opened a PDP — different from Keyword Niche Summary on search. Four sub-tabs:

Sub-tab	Purpose
Overview	Niche Opportunity score /100, hunter badge, three meters (Market Demand Velocity, Review Entry Barrier, Margin Safety Index), IP watchlist card. Footer: Save to Hunt Board . Not a guarantee you will win the niche.
Trends	Product performance: revenue/units from Amazon's bought-in-past-month when printed; BSR is rank history, not a sales estimate.
Source	Sourcing quick scan + Alibaba supply block. Page scan: local IP list, title keyword flags, FBA vs FBM mix. Not Brand Registry or warehouse inventory.
Board	Hunt Board — up to 8 local snapshots on this browser profile.

Overview meters

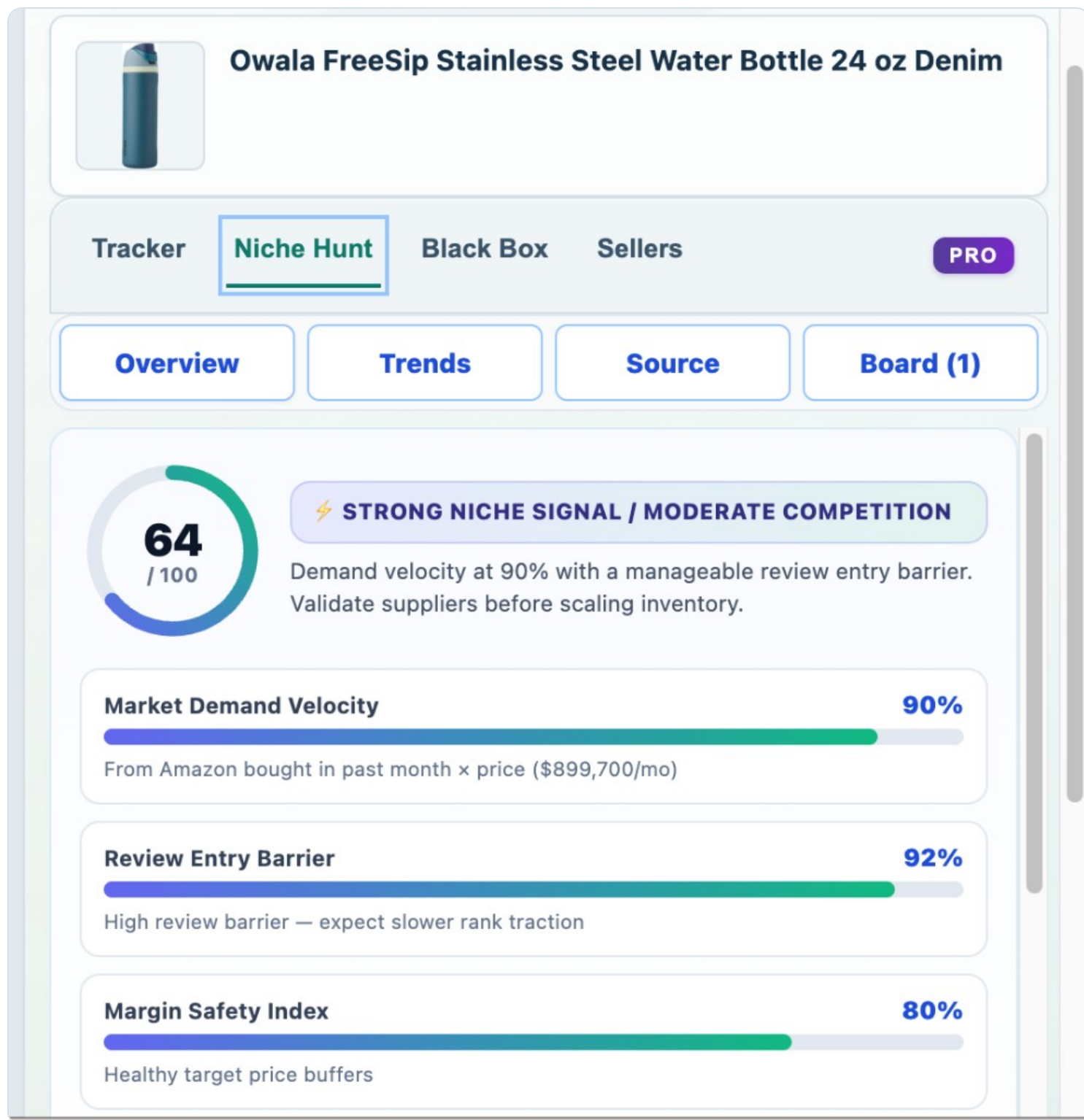


Figure 26 · Overview: gauge /100, signal banner, then Demand Velocity, Review Entry Barrier, and Margin Safety.

Example (Owala 24 oz listing): **64 / 100 · Strong niche signal / moderate competition**. Copy may say demand velocity at 90% with a manageable review entry — still **validate suppliers before scaling**.

- **Market Demand Velocity (90%)** — uses Amazon's bought-in-past-month × price when printed (example ~\$899,700/mo as a *floor* × price, not Brand Analytics).
- **Review Entry Barrier (92%)** — high = incumbents have a review wall; expect slower rank traction.

- **Margin Safety Index (80%)** — “healthy target price buffers” until you enter real COGS in Profit.

Why this helps product research. One score plus three bars is a go / slow / no-go. High demand + high review barrier = money exists but you will not out-rank overnight. High margin safety is not your factory quote — open Profit next.

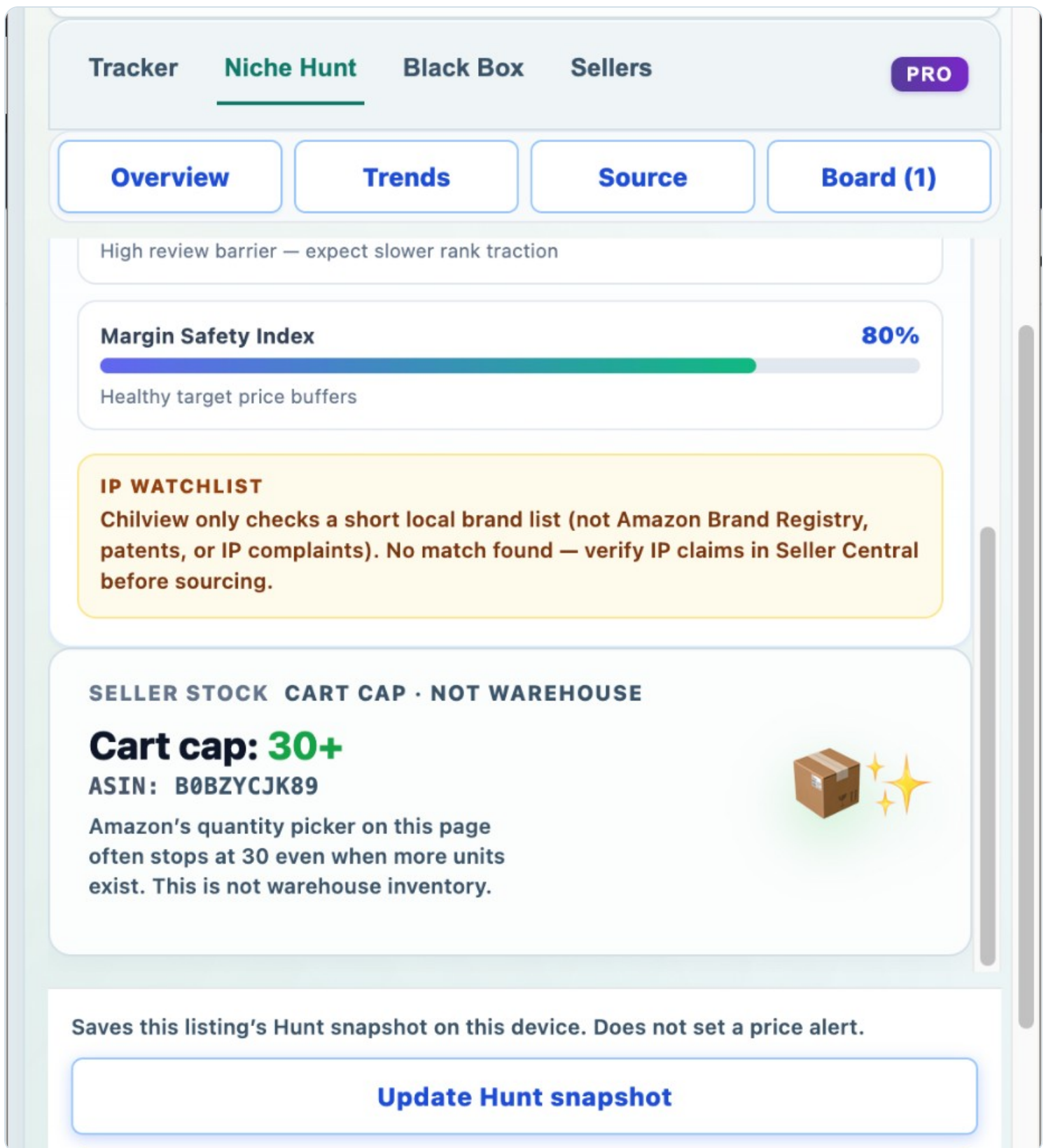


Figure 27 · Same Overview, scrolled: IP watchlist (local list, not Brand Registry) and Seller Stock cart cap.

Why IP + stock on Overview help. Yellow IP card “No match found” means Chilview’s short local list did not hit — you still verify trademarks in Seller Central (Owala is a real brand). Cart cap 30+ is Amazon’s quantity picker, not FBA warehouse units.

Sticky footer: **Save to Hunt Board / Update Hunt snapshot / Remove from Board**. Hint text: this does *not* set a price alert.

Trends (real screenshot)

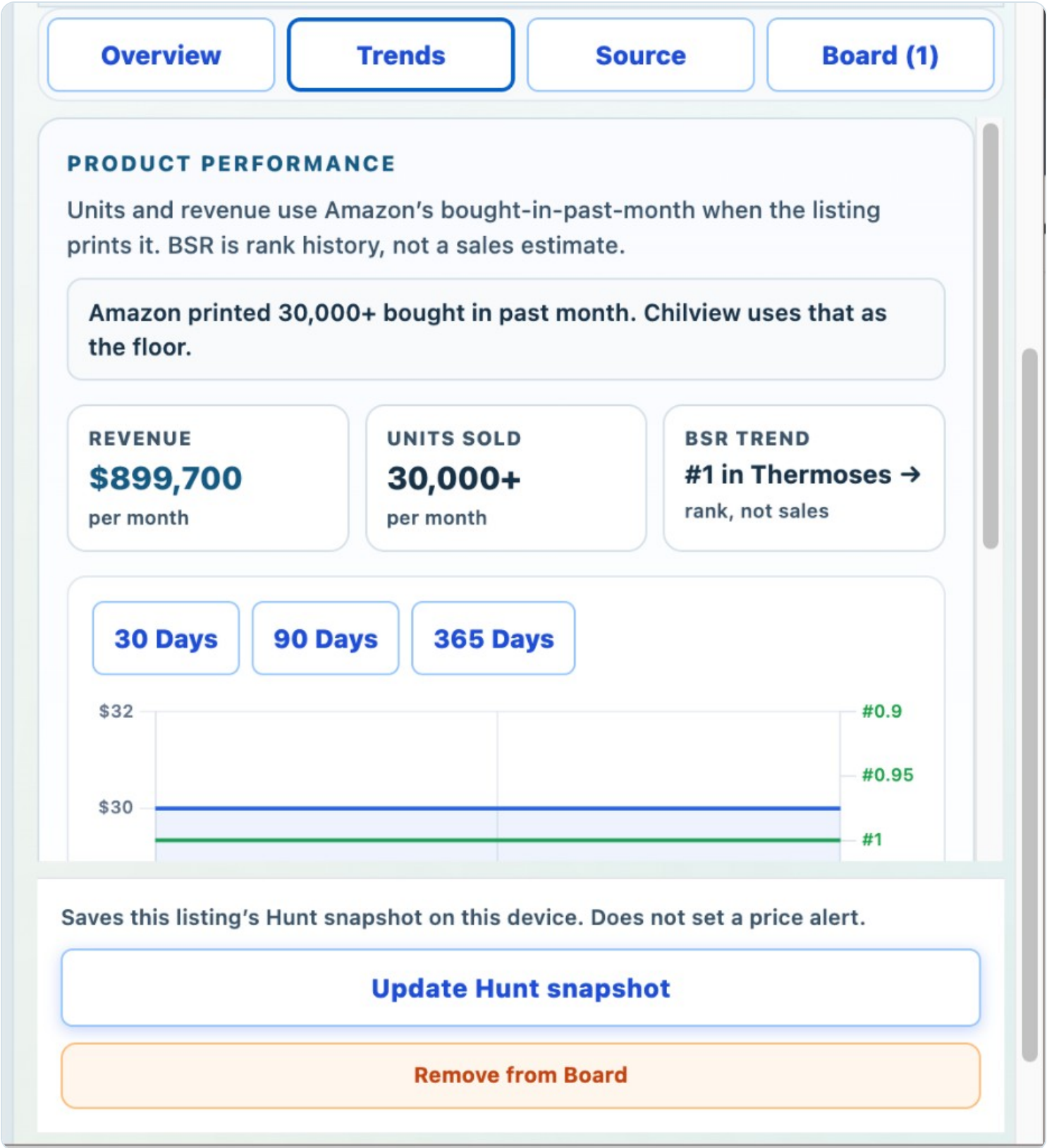


Figure 28 · Niche Hunt → Trends. Units show 30,000+ as Amazon's printed floor. Revenue is that floor × price. BSR is rank, not units sold.

Why Trends helps product research. You validate “is this a real mover?” on the listing’s own printed month, then check if price and BSR stayed calm (flat \$30 and #1 in this example) or spiked. Toggle 30 / 90 / 365 days — a 30-day flat line is not a year of history until you have captures.

- **Revenue** — price × printed monthly units when both exist.
- **Units sold** — Amazon’s bought-in-past-month figure. A trailing + means Chilview uses it as a *floor*.
- **BSR trend** — sales rank in the category, with an arrow from recent captures. Rank is not units sold.
- Mini chart ranges: 30 / 90 / 365 days of price and BSR you have captured.

Source (real screenshot)

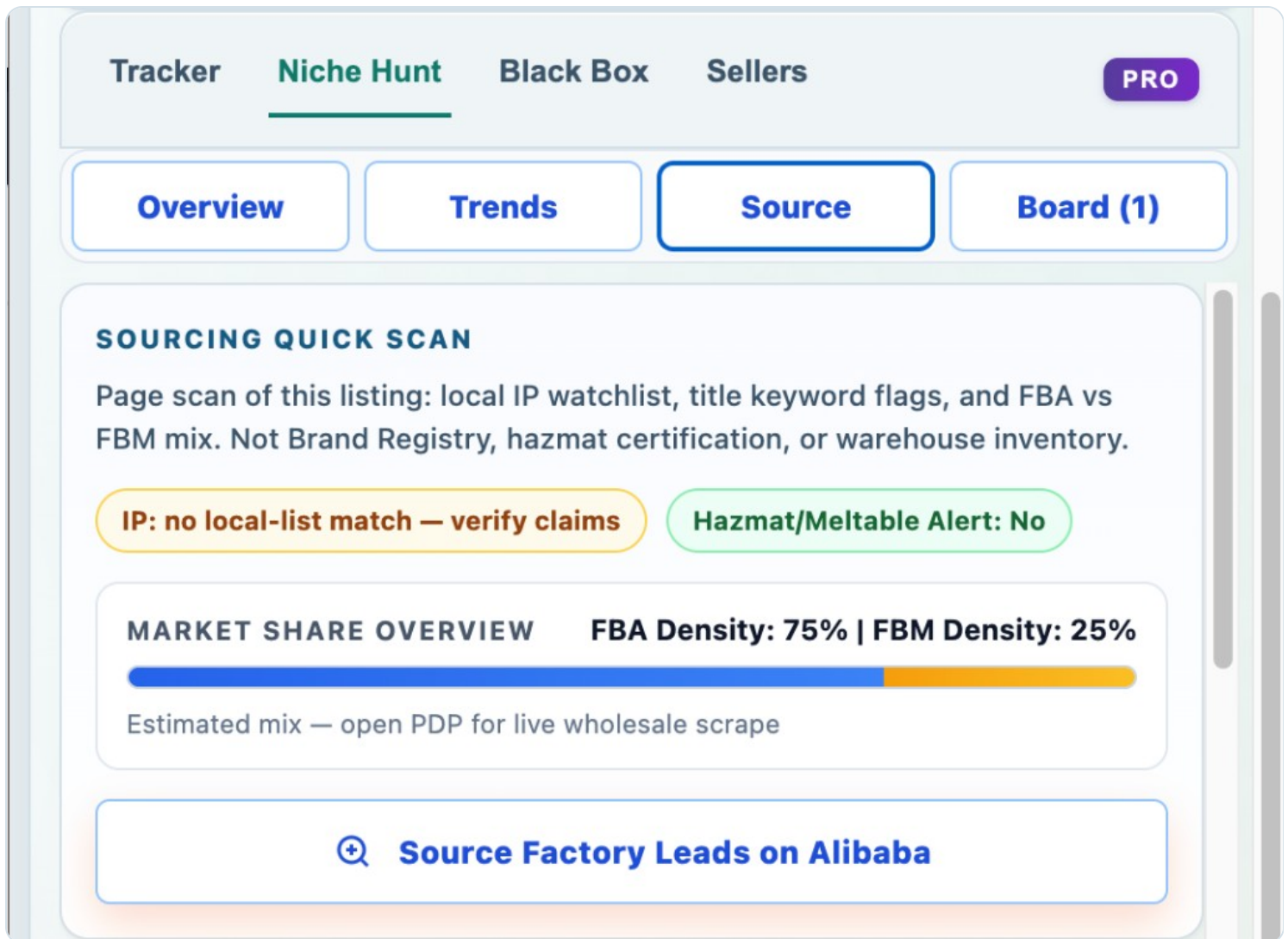


Figure 29 · Source → Sourcing quick scan. IP is a local brand list. Hazmat is a title/category keyword flag. FBA/FBM mix is estimated from the listing.

Why the quick scan helps. Green hazmat/meltable “No” is a keyword flag, not Amazon hazmat certification. Yellow IP “verify claims” is the honest default. 75% FBA / 25% FBM tells you Prime density — plan FBA fees if you want to compete on shipping. **Source Factory Leads on Alibaba** opens a title-based search; it is not a signed factory contract.

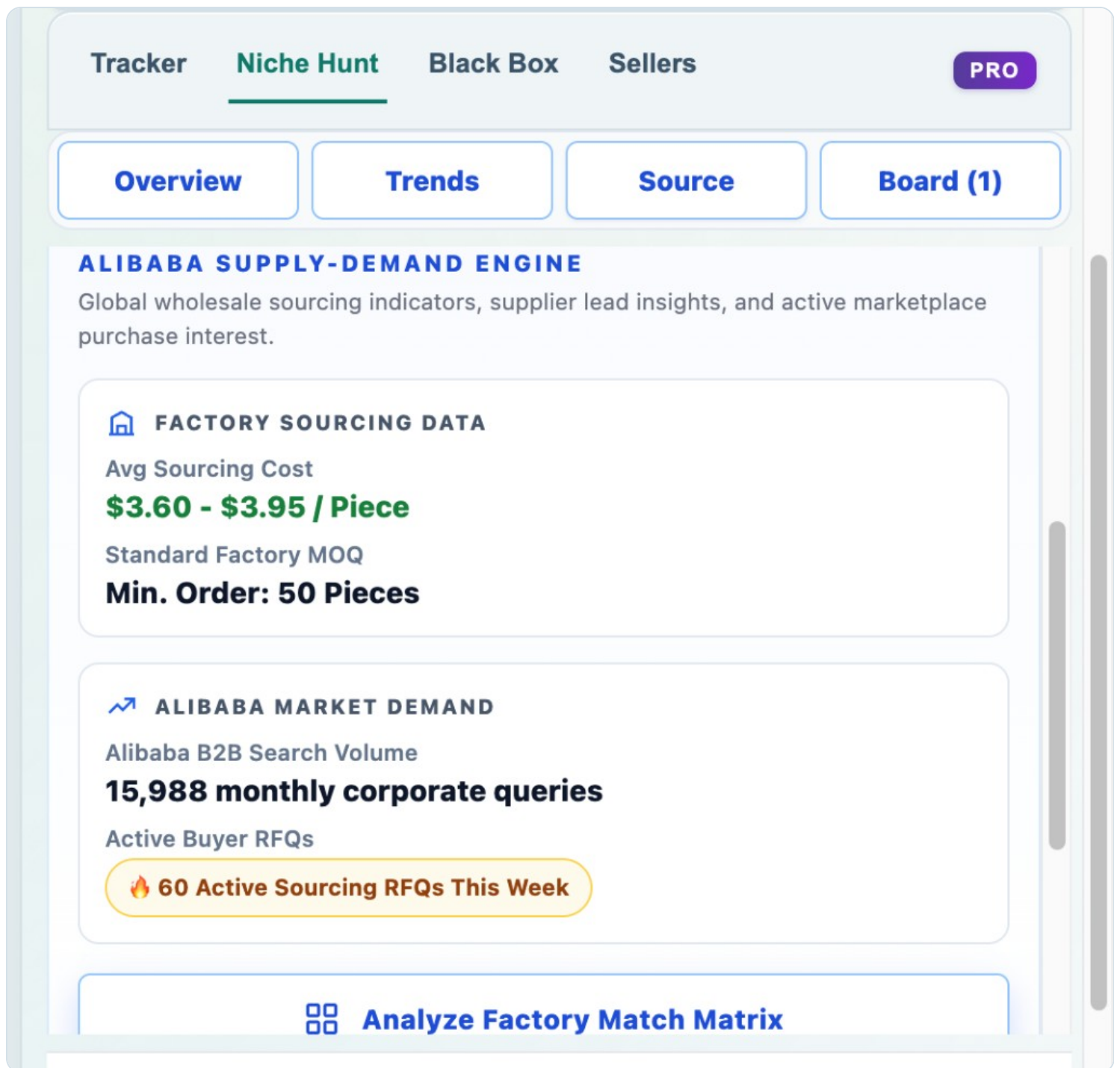


Figure 30 · Alibaba supply-demand engine. Cost, MOQ, B2B queries, and RFQs are research aids — get a real quote before you order.

Why Alibaba numbers help (and where they stop). Example \$3.60–\$3.95 / piece vs \$29.99 list is a *starting* margin sketch. MOQ 50 is a capital hint. Monthly corporate queries and “60 Active Sourcing RFQs” show B2B interest, not Amazon conversion. **Analyze Factory Match Matrix** is a comparison aid — still vet suppliers yourself.

Copy under Sourcing quick scan: *Page scan of this listing: local IP watchlist, title keyword flags, and FBA vs FBM mix. Not Brand Registry, hazmat certification, or warehouse inventory.*

10. Hunt Board buttons (color key)

On Overview (or any Hunt view), use footer **Save to Hunt Board / Update Hunt snapshot**. Then open **Board**.

Tracker

Niche Hunt

Black Box

Sellers

PRO

Overview

Trends

Source

Board (1)

HUNT BOARD

Compare listings you saved while hunting. Snapshots stay on this device. This is not a price alert.

Owala FreeSip Stainless Steel Water Bottle 24 oz Denim

SCORE
64

ASIN
B0BZYCJK89

PRICE
\$29.99

AMAZON
40,000+/mo

REVIEWS
135,960

IP
Unverified

QTY
30+ cart cap

Watching

Need quote

Pass

Your mark: Watching

Open listing

Remove

Saves this listing's Hunt snapshot on this device. Does not set a price alert.

Update Hunt snapshot

Figure 31 · Hunt Board snapshot: score, ASIN, price, printed Amazon units, reviews, IP unverified, cart-cap QTY. Your mark: Watching. Not a price alert.

Why Hunt Board helps product research. You park up to 8 ASINs on this browser with a Watching / Need quote / Pass mark so you can compare without mixing them into price alerts. Example: 40,000+/mo + 135k

reviews + IP Unverified on a known brand = treat as a pass or a wholesale study, not a private-label clone.
Open listing to re-check; **Remove** drops the card only.

Button colors (Ayaat):



Button	Color	What it does	What it does <i>not</i> do
Watching	Green fill when selected	Marks “still considering.” Default on save.	Does not set a price alert.
Need quote	Amber fill when selected	Marks “waiting on a supplier quote.”	Does not email a factory.
Pass	Slate fill when selected	Keeps the snapshot as a “no.”	Does not delete the card (use Remove).
Open listing	Blue	Opens that Amazon PDP in a new tab.	—
Remove	Orange	Deletes the snapshot from Hunt Board.	Does not remove a Tracker price alert.

The line under the three tags reads **Your mark:** ... so you can see the selected status even at a glance. Board holds at most **8** ASINs. Footer **Update Hunt snapshot** refreshes price/reviews on a card you already saved. **Remove from Board** in the footer drops the *current* product.

11. Seller Stock (cart cap, not warehouse)

SELLER STOCK **CART CAP · NOT WAREHOUSE**

Cart cap: 30+

ASIN: B0BZYCJK89

Amazon's quantity picker on this page often stops at 30 even when more units exist. This is not warehouse inventory.



Saves this listing's Hunt snapshot on this device. Does not set a price alert.

Update Hunt snapshot

Remove from Board

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Figure 32 · Seller Stock: Cart cap 30+ · NOT warehouse. Footer Update Hunt snapshot does not set a price alert.

On Niche Hunt you will see **SELLER STOCK** with badge **Listing page · not warehouse** (or **CART CAP · NOT WAREHOUSE**). Chilview reads Amazon's quantity picker (often capped at **30**). That is a cart menu limit, not FBA warehouse inventory.

- **Cart cap: 30+** — picker stopped at 30 or showed a lower-bound.
- **Limit text** — only used when the page prints “only X left.”
- **Read quantity cap** — opens the listing so Chilview can read the picker again.

Treat 30+ as “at least the cart cap,” never as “30 units in the warehouse.” Hunt Board QTY uses the same cart-cap rule.

12. Profit calculator (popup) & Variation Viewer

Same popup tab as Niche Hunt. Scroll above the Overview sub-tabs to the FBA calculator (or use the on-page FBA block — same idea).

Hero numbers

- **Amazon Fulfillment · net profit** — updates as you type.
- Health pill: Ready / healthy / tight — based on the margin from your inputs.
- Disclaimer badge: **US estimate** — illustrative US FBA tables. Confirm in Seller Central before you buy inventory. Other marketplaces may show a different estimate note.

Sales estimation model

Uses Amazon **bought in past month** when the listing shows it. If Amazon hid it, open the product page — it often appears there. Tiles: Est. Monthly Units, Est. Monthly Revenue, Est. Profit (revenue × your net, not Amazon's P&L).

Always-visible inputs

- **Item price** — prefilled from the listing; you can override.
- **Product cost (COGS)** — your factory or wholesale cost. Leave 0 and profit is meaningless.

Accordions (open each as needed)

Section	What you enter / see
Amazon fees	Referral, fixed/variable closing, digital services. Override referral % if your category differs.
Fulfillment cost	Size tier, FBA fee override, weight (lb), L×W×H (in).
Storage cost	January–September vs October–December. Avg inventory units, est. monthly units sold, storage \$/unit override.
Inbounding cost	Minimal splits vs Amazon optimized; West / Central / East; inbound freight \$/unit; placement fee override. Optimized multi-split can be \$0 when qualified.
Removal and disposal	Removal units and disposal units so exit fees hit cost per unit sold.
Other costs	Prep / packaging, PPC / ads, other fees.

Footer strip: Cost per unit, Est. sales /mo, Net profit, Net margin. Then ROI, Margin, Total fees, Break-even price.

Save Calculator stores this ASIN's inputs on the device. **Reset** clears overrides back to defaults.

Variation Viewer

When the listing has size/color children, a **Variation Viewer** lists review share by variation. Use it to avoid launching into a dead child ASIN.

13. Private Label vs Wholesale mode

If you see **Research mode** at the top of the popup:

- **Private Label Mode** (default) — Tracker, Niche Hunt, Black Box, Sellers as in this book.
- **Wholesale Mode** — switches the shell to **Wholesale intelligence · Product analyzer**.

Wholesale calculator groups:

1. **Market demand** — monthly search volume, FBA seller count.
2. **Revenue** — Buy Box sell price.
3. **Landed cost** — wholesale COGS, inbound freight / unit, prep + label / unit.
4. **Amazon fees** — referral %, FBA fee / unit.
5. **Order size** — units per order (case pack).

Tap **Update projections** (or type — it recalculates live). **Sync live** refreshes listing facts from the open Amazon tab. These inputs are yours; Chilview does not fetch a distributor's confidential price list.

14. Black Box Search

Black Box reads **live Amazon listings** from the search tab in this window. It does not invent a catalog or sales figures.

Tracker

Niche Hunt

Black Box

Sellers

PRO

BLACK BOX SEARCH

Products

Keywords

Simple Mode

TARGET MARKETPLACE

United States (Amazon.com)

▼

Categories

All Categories Selected

▼

Price range

Min price

to

35

Revenue range (30d est.)

Min revenue

to

Max revenue

QUICK INSIGHT PRESETS

Small & Light Niche

Low Image Count

High Net Margin Finder

Figure 33 · Black Box filters: Products vs Keywords, Simple Mode, marketplace, categories, price / revenue ranges, then Quick Insight Presets.

Why this helps product research. You set a budget (example max \$35) and marketplace before you scan. Presets are shortcuts: Small & Light (ship cost), Low Image Count (weak listings you might out-photo), High Net Margin Finder (still uses visible listing facts — Amazon does not publish your COGS). Stay on a keyword search tab, then tap **Run Black Box Search**.

- 1 Open an Amazon **keyword search** (`/s?k=...`), not Home, Cart, or a lone PDP.
- 2 Popup → **Black Box**.
- 3 Choose **Products** (listing table) or **Keywords** (token view).
- 4 Optional: **Simple Mode** vs advanced (tap the mode toggle to reveal extra filters).
- 5 Click **Run Black Box Search**.

Filters

- **Marketplace** — follows the Amazon tab you have open.
- **Categories** — dropdown; Select All or tick specific nodes.
- **Price range** — min to max.
- **Revenue range (30d est.)** — only from printed units × price; hidden sales stay out.

Advanced (when enabled): sales units (30d), max reviews, min rating, shipping size tier (Small Standard / Large Standard / Oversize), exclude keywords (comma-separated, e.g. adult, refurbished).

Quick Insight Presets

- ⚡ **Small & Light Niche**
- 📦 **Low Image Count**
- 💰 **High Net Margin Finder** — still uses visible listing facts + your filters, not a secret COGS feed.

Tracker

Niche Hunt

Black Box

Sellers

PRO

Run Black Box Search

Found 57 live listings. None met your Min revenue / units / review filters — showing all.

Copy All ASINs

Units and revenue appear only when Amazon shows bought in past month.

PRODUCT DETAILS	PRICE	EST. REV	SELLERS	TRACK
B0GD79QTJN CROCI Charcoal Puppy Pads with Adhesive Tabs 2X Od... ★ 4.4 · (159 reviews) Stock: N/A DefaultKeywords	\$36.99	3.7k 100 MO	3 OFFERS	+ Track
B0DXBCTH2H Dog Pee Pads for Dogs XXL 30"x36" 50 Count with... ★ 4.4 · (572 reviews) Stock: N/A DefaultKeywords	\$35.28	70.6k 2000 MO	3 OFFERS	+ Track

Figure 34 · Results from this search page. Status may say none met your min filters — showing all. Units/revenue only when Amazon printed bought-in-past-month.

Why the table helps. Compare two pads in one scroll: same 4.4★ and 3 offers, but 100 vs 2,000 printed monthly units and \$3.7k vs \$70.6k est. rev. **Sellers / Offers** is offer count, not margin. Stock N/A means

Chilview did not read a cart cap here. + **Track** watches that ASIN; **Copy All ASINs** dumps the column for a sheet. Keywords on a row deep-dives title tokens.

The **Sellers** column is the organic offer count when Amazon showed it (1–3 open / 4–8 moderate / 9+ crowded). It is **not** a margin or COGS. Empty cells stay —. Bought-in-past-month stays blank when Amazon hid it.

Empty state: *Black Box reads live Amazon listings* + **Open Amazon search**. Status can show a batch badge: ASINs tracked from your green SERP selection / Track in Black Box.

From Keyword Niche Summary, **Track in Black Box** on Analyze Products sends selected ASINs here and can open the popup.

15. Sellers & storefronts

**Chilview** v2.2.35 Price history 

● UPDATED 18M AGO

● Cloud Sync  PRIVACY-SAFE: SECURE CLOUD SYNC

RESEARCH MODE Private Label Mode  BETA

**Owala FreeSip Stainless Steel Water Bottle 24 oz Denim**

Tracker Niche Hunt Black Box **Sellers** PRO

BUY BOX SELLER

Third-Party Seller

ATVPDKIKX0DER On this product page

Open storefront to track

Opens the seller catalog page — use **Track This Seller** there to save their products.

●  PRIVACY-SAFE: SECURE CLOUD SYNC [Privacy Policy](#) · [Terms](#) · [Support](#)

Figure 35 · Popup → Sellers on a PDP: Buy Box seller on this product page, then Open storefront to track.

Why this helps product research. You see who is winning the box on this ASIN without hunting the offer list. **Open storefront to track** appears only for a **third-party** Buy Box seller and opens their catalog. If Amazon holds the Buy Box, Chilview will not offer that button — Amazon retail has no competitor storefront (that link would land on Customer Service).

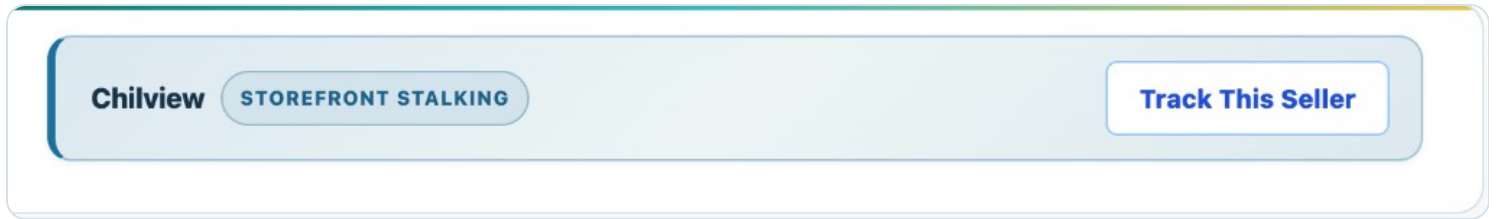


Figure 36 · On a storefront (/sp?seller=): STOREFRONT STALKING → Track This Seller (later Refresh Catalog).

Why Track This Seller helps. One click saves that catalog snapshot on this device so you can watch new ASINs and price changes in the Sellers tab (View Catalog, Untrack, optional alert). It does not scrape random websites — only the storefront you opened.

- 1 Open a third-party seller's storefront on Amazon (not Amazon retail).
- 2 Click **Track This Seller** on the page (becomes **Refresh Catalog** after the first save).
- 3 Popup → **Sellers**.

Each tracked card shows: Tracked chip, seller id, product count, since date, optional **+N new** and price-change badges.

- Alert toggle — notify when the catalog snapshot changes (this device).
- **View Catalog** — expands visible products from the last snapshot (image, title, price).
- **Untrack** — removes that seller from your list.

Empty catalog: *No visible products in the latest snapshot.* Refresh only reads the storefront you already chose.

16. PRO tab

Purple **PRO** pill. **Developer Integrations:**

- **Discord Webhook URL** — paste a Discord incoming webhook to receive alert-style posts you configure.
- **Telegram Bot Token** — token from @BotFather.
- **Save Config** — stores locally. Leave blank if you do not use bots.

This tab does not replace Founder checkout. Paywall / trial still control Keyword Niche exports and Hunt Board access.

17. Trial, newsletter & Founder

Free trial

- New installs get a **72-hour** trial on that machine (Chrome or Brave).
- A brand-new install should **not** say “Free trial ended.” Reload Amazon once if sync is slow.
- Clearing cache, a new Chrome profile, or switching Chrome → Brave on the **same Mac** does *not* mint a new trial.
- One newsletter email per machine. A second email shows an error — it is not a new trial.

When the trial ends

A lock covers live data. Copy is **Free trial ended / Upgrade to keep Chilview** (not leftover “Elite access”). You can still open Unlock Founder or restore.

+2 days newsletter

When the CTA appears (popup Seller Brief or gate “Still want 2 free days?”): enter email, agree to mail, **Subscribe / Get +2 days**. Empty vault is OK — Chilview mints one. If the trial was already used: “Free trial already used...” not a new 72 hours.

Unlock Founder

- 1 Click **Unlock Founder Access** (first 500 founders \$30 lifetime; then \$15/month). Checkout opens in a new tab.
- 2 Pay with card. **bKash, Rocket, and Nagad** show as Coming soon until the Bangladesh merchant account is ready.
- 3 Finish Stripe. Stay on the success page a few seconds so MARK can complete before SYNC.
- 4 Return to the popup / Amazon tab. Founder should stay unlocked. Devices chip shows N/2.

Already a Founder?

- 1 Use the same email you paid with at checkout.
- 2 **Send code** → copy the **6-digit code** from email (not the confirm link).
- 3 Reopen the popup → enter the code → **Restore access**.

Typical device seats: **2**. If you are blocked, remove an old device from the Devices chip, then reload Amazon.

18. What Chilview does not claim

You might think...	What it actually is
Live warehouse inventory	Cart quantity picker / “only X left” page text
Brand Registry / trademark clearance	Short local brand watchlist
Exact monthly sales	Amazon’s printed bought-in-past-month, often a floor (30,000+)
BSR = units sold	Rank history only
Black Box Margin / High Net Margin Finder	Offer-count column and visible listing filters — Amazon does not publish COGS
Buy Box seller is always a 3P competitor	Amazon retail has no competitor storefront. Chilview will not offer Open storefront — that Amazon link goes to Customer Service
Hunt Board = price alert	Local shortlist. Use Tracker Save for alerts
Gating “clear to sell”	Page scan. Confirm in Seller Central
O-INDEX / Viability = guaranteed profit	Page-1 visible-listing score. Always run Profit with your real COGS
2-day Niche Trend “died 73%”	Few local snapshots. Revisit before you abandon the keyword
Alibaba cost = factory quote	Research aid. Get a real quote before you order
AI Deep Dive = ChatGPT subscription	On-page summary of the same visible search results
Listing Keyword Coach puts you on Page 1	Page 1 title/bullet patterns vs this listing. Rank still depends on ads, reviews, price, and conversion. Not Amazon Ads volume
Pos N on Hunt / Organic slot today = Amazon rank history	Visible organic slot on this search page today (Sponsored skipped). Not Amazon Ads rank history, and not a Page 1 promise
Listing quality score = conversion or Helium grade	This-page checklist (title, bullets, gallery, A+). Phrase coverage only after Listing keywords. Not Seller Central backend terms
Catalog = Keepa history or a public product API	Captures Chilview already saved for this ASIN (price, rank, rating, reviews, bought-in-past-month when printed). Blank = never shown or never stored. Official extension only

You might think...	What it actually is
Reverse ASIN = Helium Cerebro	Phrases from this listing's title and bullets, plus other organic titles on this Page 1. Not Ads volume or rank
Check these searches = Amazon index / Helium Magnet	Visible listing copy plus this search's Page 1 today. Amazon has no index API. Not on Page 1 is not "unindexed"
Draft copy = Helium Listing Builder / AI rewrite	Copy-only stitch of this listing plus Page 1 phrases. Edit before paste. Not uploaded to Seller Central
Wishlist bar = Keepa wishlist sync	Visible ASINs on this Amazon wishlist page. Track uses the same local save as Hunt Track. Not a Keepa import, hover preview, or deals feed
Hover preview = Keepa graph	This card's printed price plus your Chilview saves. Not Keepa hover. Hunt cards are skipped
Today's deals bar = Keepa Lightning feed	Visible Amazon deal cards on this goldbox/deals page. Badge and Ends in are printed on the card. Not Keepa Lightning

19. Theme, sync, markets, privacy & checklist

- **Ayaat** — default light Amazon-aligned UI. Moon icon switches Chilview dark (popup, PDP panel, Keyword Niche Summary).
- **Cloud sync** — product-level ASIN / price / BSR. Not a CRM of personal profiles.
- **Markets** — US, CA, MX, BR, UK, DE, FR, IT, ES, NL, SE, PL, IE, BE, TR, IN, AE, SA, SG, AU, JP, EG, ZA, and other hosts in the listing. Always research on the site you sell on.
- **Privacy:** getchilview.com/privacy · Review Insights redacts PII.
- **Support:** getchilview.com/support
- **This PDF** — share the file, or later host a download button on getchilview.com (marketing site). The extension zip does not include this book.

Suggested weekly workflow

1. Search a keyword → read Keyword Niche Summary verdict + O-INDEX.
2. Hunt only → Open Hunt cards → product panel + Profit with real COGS. Track keepers to save today's organic slot on this search.
3. Save keepers to Hunt Board (Watching / Need quote / Pass).
4. Tracker Save only for price alerts you actually want.
5. Black Box on the same search to export / filter the table.
6. Track important competitor storefronts in Sellers.

New-user checklist

Done	Action
☐	Install on Chrome or Brave and pin Chilview
☐	Open a PDP and walk the panel: gating → prices → cross-market → chart → Review Insights → variations → FBA (enter COGS) → Listing quality → Catalog → Listing keywords (Analyze)
☐	On a product page: Analyze listing keywords, then try Reverse ASIN, Check searches, or Draft copy (paste into Seller Central yourself)
☐	Optional: Today's Deals → Track visible or Copy ASINs
☐	Search a keyword and find KEYWORD NICHE SUMMARY
☐	Read How Hunt works; tap Hunt only; Open a Hunt card
☐	Try Analyze Products, Top Keywords, Download ASINs (when unlocked)
☐	Save one Hunt Board card; try Watching → Need quote → Pass
☐	Read Seller Stock as cart cap

Done	Action
☐	Enter COGS in Profit and read net profit / break-even
☐	Run Black Box on a search page
☐	Track one storefront in Sellers
☐	Know Unlock Founder vs Already a Founder restore

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Real screenshots: on-page panel (Figures 1–6), Listing quality + Catalog (7), listing keywords (8–10), Today's Deals (11), popup Tracker / Niche Hunt / Board / Seller Stock (13–15, 26–32), Keyword Niche Summary and Hunt SERP (16–25), Black Box (33–34), Sellers / Track This Seller (35–36).

Website: getchilview.com · Store: [Chrome Web Store](#) · Help: [support](#)